A peek inside the 2020 AAD Annual Meeting in Denver

The 2020 AAD Annual Meeting is happening March 20-24 in Denver and features a fuller than ever lineup of new courses and returning education session favorites. The meeting will feature more than 350 educational sessions ranging from large symposia and courses to intimate focus sessions and hands-on workshops.

The AAD continues to offer a series of insightful Hands-On opportunities, offering firsthand, interactive education where attendees can enhance existing skills or learn new ones. To review the full list of Hands-On sessions, search “hands-on” in the online searchable program (see link below). Advance registration is recommended to guarantee a spot at all Hands-On sessions.

New this year is The 2020 Debates: Controversies in Dermatology (S017), a session designed to identify differences within the specialty. Also new is Putting Technology to Work for You and Your Patients: Augmented Intelligence and its Role in Enhancing the Practice of Dermatology (F035), which merges the practice of technology and dermatology.

Also new, Where’s the evidence? A critical evaluation of common cosmetic recommendations (F012) will allow you to critically evaluate the data behind neuromodulators, fillers, sunscreens, cosmeceuticals, and laser/energy-based therapies.

Popular favorites return to this year’s education lineup, including Therapeutic Hotline (S021), Late-Breaking Research: Clinical Trials (S027), and Hot Topics (S039) (see page 3). Several live demonstration instructional sessions are also back, including Live Demonstration: Soft Tissue Augmentation and Neuromodulators —Simultaneous Cadaver Prosection and Live Patient Injections (C001) and Live Demonstration: The State of The Art of Aesthetic Dermatology (C004).

And, as always, a full slate of notable speakers has been assembled for the much-anticipated Plenary (P151) on Sunday, March 22.

All education sessions offer an engaging and up-to-date look at dermatology, with ready-to-apply tips and takeaways. Attendees can earn MOC self-assessment credits by attending any sessions utilizing an Audience Response System or any hands-on session.

If you can’t “bear” to wait to find out more, check the online program at www.aad.org/member/meetings/am2020/program/search for more about these and other 2020 Annual Meeting sessions.

Start your search! Enhanced searchable online program now available

The AAD has made it easier than ever to access the entire scientific program for the 2020 AAD Annual Meeting. By visiting the Education tab on the Annual Meeting page, or going directly to the searchable program at www.aad.org/member/meetings/am2020/program/search, you can search for information about any session.

An updated and revamped design has made it easier to search and identify sessions by date, time, and topic, and whether sessions require a ticket or are restricted. Also, you can easily filter to find sessions that are new to this year’s program, meet MOC requirements, or cover practice management topics. You also can search for presenter names. It’s simply the best, most efficient online program to date. Bookmark it today!
Standing tall in Denver

By George J. Hruza, MD, MBA, FAAD

Standing tall in Denver

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What does guest speaker Sabato see in his crystal ball?

If only we could look into the future! Larry Sabato, PhD, does just that in his day-to-day work as a professor of politics at the University of Virginia and as the founder and head of its Center for Politics. Sabato is the guest speaker at Sunday’s “Plenary: Ball” which has won numerous awards. The Pew Charitable Trust recognized the Crystal Ball as the number one leader in the field of political prediction, and The Daily Beast designated it as one of the top political digital sites. Sabato has received four Emmys for the PBS television documentaries “Out of Order,” which highlights a dysfunctional U.S. Senate, “The Kennedy Half-Century,” which examines the life, assassination, and lasting legacy of President John F. Kennedy, “Feeling Good About America,” which looks at the 1976 presidential election, and “Charlottesville,” which looks at the events in the titular city during Aug. 11 and 12, 2017.

An avid social media influencer, Sabato’s Twitter feed (@LarrySabato) was named by Time Magazine as one of the 140 best.

“The culmination of our education”

By Jacob Levitt, MD, chair, AAD Scientific Assembly Committee

It’s fitting that AAD is having its exciting, epic, and extraordinary 2020 AAD Annual Meeting in Denver. Colorado has a reputation as one of the most well-educated states in the nation, and I believe our profession can boast having a commensurately well-educated collection of dedicated physicians. The culmination of our education, and its showcase, is the AAD Annual Meeting. The 2020 AAD Annual Meeting program has more than 350 speakers, who have designed to address the educational needs of dermatologists. Stimulating lectures abound, with ample opportunities for Q&A. Courses, symposia, forums, and focus sessions on myriad topics, including dermatopathology, medical, pediatric, and surgical dermatology, late-breaking advances, and hot topics will all be included. You will also undoubtedly be delighted to see more hands-on sessions, patient simulation assessments, and audience participation sessions that offer both CME and MOC credit.

I am proud to chair our 2020 AAD Annual Meeting, and I believe we have assembled a spectacular collection of dermatology education. The meeting is so strong because our members are profoundly intelligent and motivated to come and learn and share. Surrounded by majestic mountain peaks, Denver in 2020 promises to deliver everything from breaking science and new therapies to surgical techniques, treatment options, practice management, and virtually everything in between. Check out all the educational offerings within the program, plus providing opportunities to broaden your dermatological horizons in Denver!
Denver? Three reasons we ‘highly’ recommend it!

Outdoor Adventures
The Mile High City offers gorgeous views of the Rockies and is a premier destination for the outdoor enthusiast with miles of off-road trails for walking, hiking, or biking and world class water rafting and skiing slopes.

Arts & Entertainment
When you’ve had your fill of the outdoors, seek refuge in Denver’s Art Scene. Visit the renowned Denver Art Museum, the Denver Museum of Nature & Science, or stroll the Art District on Santa Fe in downtown Denver which features more than 30 galleries, upscale shopping, and trending restaurants. Music lovers won’t want to miss the chance to rock out at Red Rocks Amphitheater, host to legendary entertainment acts.

Food & Brews
Stay fueled for all your adventures by indulging in Denver’s foodie scene. Chef-owned, farm to table, or unique street vendors, Denver restaurants cater to every taste. A beer lover’s haven, Denver boasts more than 100 breweries so you’re always sure to find a unique brew.

Hot Topics, lecturers for 2020 announced

The top concerns of AAD members will be highlighted in the newest Hot Topics (S039). The session will address those top-of-mind subjects established by registrant consensus. The session will cover the social and economic implications of medical and surgical topics, as well as new diagnosis and treatment options, and emerging and innovative therapies. Attend this timely symposium and find out what your colleagues think — and learn how you can address these topics in your practice.

The announced topics and speakers are:
- Melanoma Update:
  Allan Halpern, MD
- Atopic Dermatitis:
  Emma Guttman-Yassky, MD, PhD
- Cosmeceuticals:
  Hilary Baldwin, MD
- Skin Microbiome:
  Adam Friedman, MD
- Acne:
  James Del Rosso, DO
- Sunscreen:
  Henry Lim, MD
- Cosmetic Surgery:
  Tom Rohrer, MD
- Cosmeceuticals:
  Hilary Baldwin, MD
- Skin Microbiome:
  Adam Friedman, MD
- Acne:
  James Del Rosso, DO
- Sunscreen:
  Henry Lim, MD

Meeting registrants: Don’t be fooled by fake sites!

Some AAD members have reported that fake links have popped up when searching for our AAD meeting housing information. Please remember that Experient is the only official registration and housing provider for the 2020 AAD Annual Meeting in Denver. The AAD has worked diligently with the hotels in Denver to establish room blocks for attendees and exhibitors.

For more information access the housing provider information directly at www.aad.org/AM20.
COME FOR THE DATA

MEET TALTZ AT BOOTH 3140

If you are a US medical doctor with an active state license number, the value of the food, beverage, and/or educational item that you receive when attending this program may be disclosed on Eli Lilly and Company’s Physician Payment Registry and/or the National Physician Payment Transparency Program (NPPTP) Open Payments report under the federal Sunshine Act as a transfer of value made to you by Lilly. As a result of enacted state regulations, food and beverages will not be provided to healthcare professionals licensed in the states of Minnesota, Massachusetts, and Vermont. Additionally, educational items will not be provided to healthcare professionals licensed in Minnesota. Federal Veterans Affairs (VA) regulations and several states also prohibit state/government employees from receiving or being provided gift items, which may include educational materials and meals. Please consult your state regulations and ethics laws to see if such prohibition would apply to you. This medical presentation is intended only for invited healthcare professionals for whom the information to be presented is relevant to their practice. We regret that spouses or other guests cannot be accommodated. This is a promotional program and no continuing medical education (CME) credits are offered.

This program is independent and is not part of the official AAD Annual Meeting, as planned by its Scientific Assembly Committee.
STAY FOR THE RESULTS

Learn about the Taltz Savings Card Program at taltz.com/hcp
Stick around ‘til Tuesday for these powerhouse symposia

When you register for the 2020 AAD Annual Meeting in Denver, make sure to register for the two important, back-to-back, high-yield symposiums on Tuesday, March 24.

First up is “Therapeutic and Diagnostic Pearls” (S065) where attendees can uncover practical and valuable insights on a wide range of diseases and disorders. The panel of speakers will share evidence from peer-reviewed literature as well as results from personal experience. Attendees will come away with pragmatic points that they can incorporate into their practice.

Next up, “What’s New in Dermatology” (S066) will offer attendees the chance to discover the latest developments in dermatology over the last 15 months. This session will review new technologies to assess prognosis in malignant melanoma; review the clinical presentation and tests to identify various infectious diseases; review techniques in dermatologic surgery and cosmetic dermatology; present new developments in pediatric dermatology; and highlight new psoriasis therapies and new topical therapies as well as new vaccines and treatments for our patients.

These symposiums will be in the same ballroom, one following the next, so you don’t need to get up and seek out another room. It’s a great way to finish the meeting, and the best Tuesday offering since ‘Til Tuesday wrote “Voices Carry” in 1985. Before you look that up, register for those Tuesday sessions!

Complete your Annual Meeting registration and housing today

It’s time to register for the 2020 AAD Annual Meeting, taking place March 20-24, 2020 in Denver. To assist you with your planning, please review these links at www.aad.org/AM20:

• Important dates – Registration and housing access information
• Registration and session fees
• Hotel policies, map, rates, and descriptions
• Program announcement and searchable program
• Non-member registration information
• Meeting and cancellation policies
• Frequently asked questions

For all other questions or concerns, please call (866) 503-7546 or (847) 240-1280.
Programming designed for residents
AAD’s top picks for residents preparing for their future

S042 – Resident Jeopardy!
This dynamic, fast-paced take on the classic television show, “Jeopardy,” presents challenging self-assessment trivia where teams compete to test their knowledge of dermatology! The session is open to all Annual Meeting attendees. Audience members can attend and self-assess. Everyone has fun! Sunday, March 22; 1 – 4 p.m.

C002 – Conquer the Boards: An Experiential Review
This Certification Exam Prep Course is a hands-on experience where attendees take a simulated, shortened version of the American Board of Dermatology certification exam. Attendees will be able to increase their comfort with the exam format, while practicing time management, and identifying areas of weakness in their knowledge. Friday, March 20; 9 a.m. – 4 p.m.

S020 – Derm Rapid Fire: Putting Residents at the Center of QI Initiatives
The session will cover topics of pressing interest, including patient satisfaction, models of peer review, workplace violence, and teledermatology. The winners of the annual AAD Resident and Fellow QI Award will present on cutting edge quality improvement initiatives. A dozen speakers who combine dermatology, internal medicine, and emergency medicine perspectives will provide the foundation for the leadership skills professionals will need to optimize patient care and mitigate potential safety issues in the workplace. Saturday, March 21; 3 – 6 p.m.

S038 – Residents and Fellows Symposium
At each Annual Meeting of the American Academy of Dermatology, an Everett C. Fox, MD Memorial Lecture Award is granted to the most outstanding clinical and laboratory research abstracts submitted by a dermatology resident or fellow. Saturday, March 23; 1 – 4 p.m.

F106 – High Yield “Power Hour” for Residents
This forum is designed for dermatology residents who seek to achieve a comfort level with five high-yield topics encountered during training. Image-based learning will focus on: 1) procedural dermatology, 2) medical dermatology, 3) pharmacology, 4) high yield dermatopathology, and 5) testing clinical skills of applied knowledge in dermatology. Sunday, March 22; 3:30 – 5:30 p.m.

S048 – Boards Blitz
This interactive session will provide key points and tips for identifying and answering questions on the digital image portion of the certification/recertification exams. Monday, March 23; 9 a.m. – 12 p.m.

Dermpath review courses:
C007 – Basic Self-assessment of Dermatopathology Slide Review
Saturday, March 21; 7:30 a.m. – 9:30 a.m.
C008 – Basic Self-assessment of Dermatopathology Slide Review
Saturday, March 21; 10 a.m. – 12 p.m.
C010 – Basic Self-assessment of Dermatopathology Slide Review-Discussion
Saturday, March 21; 1 p.m. – 4 p.m.

F041 – Boards and Beyond
Residents face many challenges as they prepare for the next phase of their careers. Boards and Beyond offers words of wisdom related to many of those challenges, from preparing for board exams to choosing career paths. Saturday, March 21; 9 a.m. – 11 a.m.

Attend exciting industry sessions slated for Denver

Don’t miss out on a variety of diverse Industry Non-CME (INC) Programs held March 19-22, during the 2020 AAD Annual Meeting in Denver. At the sponsoring company’s discretion, these sessions present new research findings, showcase specialty innovations, conduct demonstrations, and host lively discussions. These informational programs do not qualify for CME credit and are independent of the official AAD Annual Meeting as planned by the Scientific Assembly Committee. Programs are subject to change. Pre-registration and food and beverage may be provided by the sponsoring company. For more information, please visit www.aad.org/inc-programs.

AAD CAREER NETWORKING EVENT!

If you’re hunting for a dermatology job or are about to graduate, we highly recommend you do not miss the AAD Career Networking Event! The AAD Career Networking Event is a great, high-energy event where you’ll meet over 50 employers face-to-face in a dedicated two-hour setting. Drinks will be provided as you meet and mingle with potential employers from all over the country and network with other dermatologists.

Register today to stay in the know!
https://resources.healthecareers.com/aad-career-networking-event-registration

Friday, March 20; 4:30-6:30 p.m.
Hyatt Regency Denver
4th Floor, Capitol Ballroom 4/5/6/7
COME FOR THE DATA
STAY FOR THE RESULTS

MEET TALTZ
AT BOOTH 3140

Learn about the Taltz Savings Card Program at taltz.com/hcp

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