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Welcome from the president
AAD Annual Meeting: Time for reflection, learning, and growth

Welcome to the 2019 AAD Annual Meeting in Washington, D.C. Over the past year as president, I’ve talked a lot about disruption. The word “disruption” is undeniably anxiety provoking. The Academy is working hard to understand and face the challenges of multiple disrupters while helping members to grow and develop in our rapidly changing world. Some might see the Annual Meeting as a “disruption” to their usual practice and schedule. It is, in fact, more of an interruption than a disruption. Yes, it takes planning, scheduling, and logistics to attend our Annual Meeting; however, an interruption of our normal pace, habits, and worries — with a bit of time for reflection, learning, and growth — can be rejuvenating. I’ve always seen the Annual Meeting as an opportunity — a chance to get out of my practice setting, learn the latest news and procedures, exchange ideas with fellow dermatologists, and work with my fellow members of the AAD to advance the specialty of dermatology. I go home stimulated and ready to get back prepared to work to do the best job I can for my patients and my practice.

A visit to D.C. prompts us to think about leadership and history. Remember, it was your predecessors, your teachers, and mentors — a handful of thoughtful leaders — who founded the Academy more than 75 years ago. Would our AAD founding fathers and mothers recognize the Academy they formed back in 1938? I’m sure they would be awed, and also proud. We’ve evolved from a small organization into the primary representative body of our specialty across a broad spectrum of activities. These include advocacy, public education, philanthropy, and maintenance of quality. Nevertheless, what I think would astound them most is the breadth and depth of our education, as we provide one of the largest and most effective meetings in the medical community.

Keep in mind, D.C. is also an exciting place to be outside of the convention center. Please go to the National Zoo to see the sea lion amphitheater shade structure, which the Academy initiated and fully supported. My other favorite sites in D.C. are the National Museum of the American Indian (have lunch in the unique cafeteria) and the memorials along the Mall.

So, welcome this interruption in your schedule, and embrace this great opportunity. Take advantage of the myriad interesting educational sessions. Make sure you find the time to talk with colleagues about all the amazing things you are learning, as well as brainstorm about our practice challenges. Listen carefully to analyses disruptive forces in health care and help us define the future through AAD initiatives. The specialty of dermatology requires all of us to be the best we can be, and I’m very proud to be president during this period of change.

Suzanne Olbricht, MD
President, American Academy of Dermatology
CLINICALLY FORMULATED FOR POWERFUL RESULTS

PLEASE VISIT US AT BOOTH #2655

www.imageskincare.com | 1.800.796.7546 | info@imageskincare.com
Welcome from the chair
AAD 2019 in D.C.: Rapid evolution, changing education

The science of dermatology continues to evolve rapidly. Education is also changing. We live in a world where a significant percentage of medical students eschew the classroom in favor of digital content! The Annual Meeting of the American Academy of Dermatology is adjusting to these new realities. You will see more “hands-on” coursework, self-assessment sessions, and presentations featuring creative topics and innovative techniques. Still, some things will not change! The Annual Meeting will always have a large number of people getting together under one roof to renew friendships, share knowledge, and learn. The Scientific Assembly Committee understands the importance of the Annual Meeting as the preeminent spot event for the delivery of continuing education in dermatology. Of course, it is also important to our patients. We must ensure that each patient receives the best care that science has to offer. That’s what we did in 1938, that’s what we do today, and that’s what we will be doing in 50 years.

So, hold onto your hats, as the 2019 AAD Annual Meeting will be a whirlwind of educational offerings including updates on the latest advancements from across the specialty. One of the most sought-after events — the Plenary — will feature several of dermatology’s leading experts presenting topics that focus on the needs of clinicians. Crystal L. Mackall, MD, will dive into the topic of cellular therapeutics for the Lila and Murray Gruber Memorial Cancer Research Award lecture titled, “Engineering T Cells for Cancer Therapy.” Boris D. Lushniak, MD, MPH, will examine the role of dermatologists who, aside from being health care providers, assume a variety of roles in the community. Using his experience in academics, a U.S. Public Health Service officer, and as Deputy and Acting U.S. Surgeon General, Dr. Lushniak will focus on “lessons learned.” Diane Thiboutot, MD, in her lecture “In Search of the Next Isotretinoin,” will provide a beacon of light for attendees. In his lecture “Less Toxic, More Effective: A Win-Win for Merkel Cell Carcinoma,” Paul Nghiem, MD, PhD, will discuss the rapidly increasing incidence of one of the most lethal skin cancers, Merkel cell carcinoma (MCC).

You will also be educated and entertained by our guest speaker, Robin Farmanfarmaian, whose lecture is titled, “Patient Empowerment in the Digital Age.” Robin is a professional, entrepreneur, and investor in cutting-edge technology companies. She is currently the vice president of Actavalon, a biotech company developing small molecule therapeutics. A lifelong philanthropist and sought-after mentor, she is the author of an Amazon number one bestseller, “The Patient as CEO: How Technology Empowers the Healthcare Consumer.” Just perhaps, something you learn at this Meeting will lead you to try a different hat on for size as you plan your future!

I look forward to seeing you at the AAD’s 2019 Annual Meeting. Don’t hesitate to contact me via email, or just “grab me” in the hallway onsite if you have ideas that will help us improve our Annual Meeting!

Bob Brodell, MD
Chair of AAD Scientific Assembly Committee
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Get to know EUCRISA

Learn more at booth 1537

Visit www.EucrisaHCP.com for more information
**Where is it?**

A quick look at key locations at the Annual Meeting

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<td>Lost and found</td>
<td>Phone charging station</td>
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<td>Salon F</td>
<td>Grand Lobby (East Salon)</td>
<td>The Connection, Hall D</td>
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<td>AAD Resource Center</td>
<td>E-poster exhibits and presentations</td>
<td>Hall D</td>
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Still can’t find it?
Concierge personnel, easily identifiable by their green vests and “Ask me” logo, are available to assist attendees throughout the Meeting.

Above events located at the Walter E. Washington Convention Center, unless otherwise noted.
HYDRATING CRÈME
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The National Eczema Association has awarded the Seal of Acceptance™ to ZO Skin Health, Inc.

BOOTH 2201
The latest observations in clinical, surgical, pediatric, and basic research are brought to you during late-breaking research. AAD has invited researchers to submit abstracts describing their most recent unpublished results. After a competitive review, the researchers with top scoring studies are invited to discuss their findings in a brief oral presentation.

After attending these sessions (listed below), attendees will be able to describe ground-breaking scientific developments in dermatologic research and evaluate and apply information from recent investigations to clinical practices.

**LATE-BREAKING SESSIONS**

- **Basic Science/Cutaneous Oncology/Pathology** (F055)
  Saturday | 9-11 a.m. | Room 101

- **Procedural Dermatology** (F056)
  Saturday | 9-11 a.m. | Salon H

- **Clinical Trials** (S034)
  Saturday | 1-4 p.m. | Ballroom A

- **Clinical Studies/Pediatric** (F078)
  Saturday | 3:30-5:30 p.m. | Salon H

**Informative plenary session**

**Sunday | 8-11:30 a.m. | Ballroom B**

Don’t miss this opportunity to hear from renowned experts as they share insights and highlight innovation on topics that impact dermatologists today. See page 24 for complete details.

- AAD and AAD Association Annual Business Meeting
- I Acted and Behold, Service was Joy
  Boris D. Lushniak, MD, FAAD | Clarence S. Livingood, MD, Award and Lectureship
- Less Toxic, More Effective: A Win-Win for Merkel Cell Carcinoma
  Paul Nghiem, MD, PhD, FAAD | Eugene J. Van Scott Award for Innovative Therapy of the Skin and Phillip Frost Leadership Lecture
- Engineering T Cells for Cancer Therapy
  Crystal L. Mackall, MD | Lila and Murray Gruber Memorial Cancer Research Award and Lectureship
- In Search of the Next Isotretinoin
  Diane M. Thiboutot, MD, FAAD | Marion B. Sulzberger, MD, Memorial Award and Lectureship
- Patient Empowerment in the Digital Age
  Robin Farmanfarmaian | Guest Speaker

**Exhibit Hall**

**HALL A-C: Technical Exhibits**

**HALL D: The Connection** (AAD Resource Center and Posters)

Discover the latest products and services from more than 400 exhibitors, including those specializing in equipment/devices, pharmaceuticals, publishing, recruiting, and more.

**TECHNICAL EXHIBIT HALL HOURS**

**FRIDAY**
10 a.m.-5 p.m.

**SATURDAY**
10 a.m.-5 p.m.

**SUNDAY**
10 a.m.-3 p.m.

**UNOPPOSED HOURS**
Friday-Sunday | 12-1 p.m.

Guest access to the Exhibit Hall is limited to Sunday.
HAND-ON WORKSHOPS
Monday | Various rooms
Test your skills during these captivating workshops that invite you to be an active participant. Topics include:
- Lasers, nail surgery, wound closures, nail surgery, innovative suture techniques update, varicose and telangiectatic veins, and scar revision.

LIVE DEMONSTRATIONS SESSIONS
The Annual Meeting offers two Live Demonstration sessions.

State-of-the-Art of Aesthetic Dermatology (C003)
Friday | 9 a.m.-12 p.m. | Room 202AB
Learning objectives:
- Assess the aging face and neck, and select the most appropriate aesthetic technique.
- Identify the various ambulatory cosmetic procedures and their appropriate uses.
- Recognize and identify facial and neck anatomy as it relates to the use of elective procedures.

Soft Tissue Augmentation and Neuromodulators – Simultaneous Cadaver Prosection and Live Patient Injections (C008)
Friday | 1-4 p.m. | Room 202AB
Learning objectives:
- Recognize and identify facial and neck anatomy as it relates to the use of cosmetic injections.
- Assess and avoid complications injecting at various face and neck locations and depths.
- Develop a therapeutic rejuvenation plan utilizing a combination of nonsurgical treatments.

HOT TOPICS (S057)
Monday | 1-4 p.m. | Ballroom C
The symposium will address those “hot topics” established by registrant consensus, a true reflection of member concerns and interests.

EDUCATIONAL HIGHLIGHTS
Advanced Cosmetic Procedures: Lipo, Lifts, and Lids (F071)
Saturday | 1-3 p.m. | Room 140B
Learning objectives:
- Demonstrate the different methods for tightening eyelid and decreasing eye bags.
- Demonstrate a surgical method of face and neck tightening.
See page 26 for more details.

NEW! The Patient Encounter: Transgender Patient
Friday-Sunday | Various times | Room 143AB
Learning objectives:
- Recognize the importance of gender concordance in interaction with transgender patients.
- Manage the dermatologic concerns of transgender patients resulting from hormone therapy and gender affirmation surgery.
- Identify and use the preferred pronoun for a transgender patient throughout a clinical encounter.

NEW! The Masters Approach to Advanced Closures (C013)
Saturday | 9 a.m.-12 p.m. | Room 146C
Learning objectives:
- Analyze the mechanics and dynamics of surgical repairs — including a wide variety of flaps and grafts — as demonstrated by masters in surgical dermatology.
- Select ideal surgical repairs for defects of various sizes and locations.
- Interact and discuss with faculty the mechanics and dynamics of defect repairs, as well as the pros and cons of choosing various defect repairs.

For the most up-to-date information, download the AAD Meeting Mobile App | 11
Late-breaking Research: Clinical Trials (S034)
Saturday 1-4 p.m. | Ballroom A
Learning objectives:
• Describe ground-breaking scientific developments in dermatologic research.
• Evaluate and apply information from recent investigations to clinical practice.

RESIDENT TRACK
Conquer the Boards: An Experiential Review (C005)
Friday 9 a.m.-4 p.m. | Room 150AB
Learning objectives:
• Identify strengths and weaknesses in one’s knowledge base for the dermatopathology and multiple choice sections of the American Board of Dermatology certification exam, and review high-yield, exam-relevant material.
• Familiarize participants with the American Board of Dermatology certification exam format.
• Practice time management techniques pertinent to a timed exam.

Gross and Microscopic Symposium (S008)
Friday 9 a.m.-5 p.m. | Room 149AB
Learning objectives:
• Review and interpret a broad variety of dermatological conditions through multiple clinical cases presented in a fast pace, with clinical, surgical, and dermatopathological correlations.
• Recognize a wide variety of dermatological entities with direct applicability to patient care.
• Increase your diagnostic and treatment skills.

Boards and Beyond (F034)
Friday 3:30-5:30 p.m. | Room 203AB
Learning objectives:
• Describe the structure, format, and process for the American Board of Dermatology examination from the perspective of ABD administrators as well as dermatologists who recently took the examination.
• Recognize the challenges of launching a career in dermatology as seen through community practice, academics, and alternative career paths.
• Describe steps taken by new graduates to begin Maintenance of Certification requirements, involvement with local/national professional societies, and leadership opportunities after residency.

Resident Jeopardy (S030)
Saturday 1-4 p.m. | Salon G
Learning objectives:
• Self-assess core competencies across numerous domains in dermatology.
• Identify gaps in medical knowledge.
• Interact and network with colleagues at similar career levels from various institutions across the country.

High Yield “Power Hour” for Residents (F073)
Saturday 3:30-5:30 p.m. | Room 145AB
Learning objectives:
• Examine pearls and measure competency in high-yield topics.
• Discuss key topics in dermatology, including skin toxicities from cancer treatments, contact dermatitis, procedural dermatology, bullous diseases, and applied knowledge in dermatology.
• Demonstrate comprehension through multiple choice questions.

Residents and Fellows Symposium (S039)
Sunday 1-4 p.m. | Room 140B
Learning objectives:
• Discuss pearls to optimize patient and physician safety while maximizing efficiency in the dermatologic surgery clinical practice.
• Discuss strategies to improve patient experience and satisfaction.
Connect with AAD

Take advantage of all AAD has to offer at the Annual Meeting. Visit the AAD Resource Center in The Connection to network with colleagues, learn about the candidates in the AAD election, further your career, and more.

The Connection
Thursday | 12-6 p.m. | Hall D
Friday-Monday | 7 a.m.-5:30 p.m. | Hall D
Tuesday | 7 a.m.-12:30 p.m. | Hall D

The Connection is the AAD’s educational and networking pavilion for Annual Meeting attendees. Here, you’ll find:

• AAD Resource Center: Stop by and renew or apply for AAD membership, enroll in AAD’s DataDerm™,

Additionally, you can:

• Learn about AAD products and services.
• Demo products such as Simulated Patient Encounters, Digital Derm Coding Consult Pro, and Dermatology Patient Education Digital Subscription.
• Check out the Resident Corner to apply for membership or try out Board Prep Plus.
• Discover new tools in the AAD’s Practice Management Center to help with coding challenges, combating burnout, and meeting HIPAA requirements.
• Renew AAD membership.
• Receive exclusive Meeting-only discounts on products.
• Explore Preferred Provider programs.
Connect with AAD
continued from page 13

receive exclusive meeting-only discounts on products, and learn about Preferred Provider programs.

• Networking lounges: Make new connections, catch up with colleagues, or just relax and charge your phone.
• e-Centers: Check your email, claim CME, access voting, or check-in for your flight.
• e-Poster viewing centers: Discover new and innovative research as you explore more than 1,100 electronic poster exhibits.
• Poster presentation theaters: Listen to e-Poster authors discuss their work.
• Election Town Hall: 12-1 p.m. Friday
• AAD Board of Directors Meet and Greet: 12-1 p.m. Saturday

Mobile app
Navigate the 2019 Annual Meeting from your mobile device. Available at aad.org/mobile, the AAD Meeting Mobile App provides everything you need to plan and participate in the Meeting like a pro. You’ll be able to:
• Organize your schedule by day, type of session, category, and speaker.
• Bookmark sessions you like, take notes, and access select session handouts.
• View the Exhibit Hall floor plan and search exhibitors by name.
• Search speakers.
• Discover answers to frequently asked questions.
• Browse listings for on-site events, Industry Expert Sessions, and Industry Non-CME programs.
• Search e-Posters by author, title, category, keyword, or number.
• Participate in Audience Response Sessions.
• Vote in the AAD Election.

On-site events
The Annual Meeting brings the best minds in dermatology together — allowing you to connect, collaborate, and share with your colleagues. Several AAD councils, committees, task forces, and affiliate and reunion groups will hold events during the Annual Meeting. Find the list of events at aad.org/AM19 (on the General Information page), or on the AAD Meeting Mobile App.

All events are held at the Walter E. Washington Convention Center; Marriott Marquis Washington, DC; Renaissance Washington, DC, Downtown Hotel; or the Grand Hyatt Washington, unless otherwise indicated.

AAD Election
Opens Saturday | 12:01 a.m. (ET)
Visit the Academy Elections site at aad.org/aadelection where you can learn about the candidates.
• All ballots must be received or electronically posted at aad.org/aadelection by 11:59 p.m. (ET) March 16.
• President-elect speeches presented at the Annual Business Meeting will be posted to the election site.

Digital Doctors Bag
This electronic product features program invitations, prescribing information, and demonstration schedules. Watch for the link each day as part of the Dermatology World Meeting News eDaily.

Bookmark this!
The AAD has made it easier than ever to access the entire scientific program for the 2019 AAD Annual Meeting by visiting aad.org/scientificsessions.org/am2019.

• Identify sessions by date, time, and topic
• Determine sessions that require a ticket or are restricted
• Find sessions that are new to this year’s program, meet MOC requirements, or practice management topics
• Search for presenters by name
Get social!
FOLLOW AAD ON YOUR FAVORITE SOCIAL MEDIA PLATFORM

Since 1938, the Academy has been the most trusted voice in dermatology, and today it’s working to be the most trusted voice in the specialty on social media.

Members are encouraged to follow AAD Member (@AADmember) on Facebook, Twitter, and Instagram to get the latest Academy information and resources for board-certified dermatologists, as well as news and updates about the 2019 AAD Annual Meeting.

From now until the end of the Meeting, AAD Member will be sharing information on new and popular sessions, special events, speakers, and more. The @AADmember Instagram page will also be hosting a photo challenge where participants can win various prizes (including a chance to win free registration for the 2020 AAD Annual Meeting) and have their photos shared in the Academy’s news publications.

Join the thousands of other dermatologists who are already following @AADmember and be sure to use the official Annual Meeting hashtag #AAD2019 in all your meeting-related posts and tweets.

Meeting hashtag #AAD2019
**Clinical Issues in Psoriasis**

**Debates and Discussions About Pustular Disease Subtypes**

**SUNDAY, MARCH 3, 2019**

**6:30 PM – 9:00 PM**

**REGENCY BALLROOM A**

Hyatt Regency Washington on Capitol Hill
Washington, DC

**Dinner will be provided.**

**REGISTER NOW!**

ExchangeCME.com/DC2019

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**Jeffrey J. Crowley, MD, FAAD**

Bakersfield Dermatology and Skin Cancer Medical Group
Bakersfield, California

**Neil J. Korman, MD, PhD**

Professor of Dermatology
Department of Dermatology
Case Western Reserve University
Director, Clinical Trials Unit
Clinical Director
Murdough Family Center for Psoriasis
University Hospitals Cleveland Medical Center
Cleveland, Ohio

**Abby S. Van Voorhees, MD**

Chair, Department of Dermatology
Eastern Virginia Medical School
Norfolk, Virginia

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**TARGET AUDIENCE**

The educational design of this activity addresses the needs of dermatologists, clinical immunologists, and other clinicians involved in the treatment and management of patients with pustular psoriasis.

**EDUCATIONAL OBJECTIVES**

After completing this activity, the participant should be better able to:

- Describe the genetic and pathophysiologic mechanisms that contribute to the development of pustular psoriasis, including factors that have informed the development of new therapies
- Comprehensively assess patients with suspected pustular psoriasis based on clinical manifestations, diagnostic criteria, and disease severity
- Describe the mechanistic rationales and clinical evidence for current and emerging biologic therapies for the treatment of generalized pustular psoriasis and palmoplantar pustulosis
- Individualize therapeutic regimens for pustular psoriasis, with a focus on generalized disease subtypes and palmoplantar pustulosis

**PROGRAM AGENDA**

7:00-7:10  Proactivity Questionnaire and Faculty Introductions
9:00-9:10  Case Study Discussion: Prerecorded Patient Examples
8:40-9:00  Postactivity Questionnaire and Q&A Session

**PROGRAM OVERVIEW**

Pustular psoriasis is a relatively rare form of psoriasis and has historically been classified into generalized and localized forms of the disease. Generalized pustular psoriasis is characterized by widespread sterile pustules on erythematous skin, recurrent fever, and systemic flushing, and malaise. Palmoplantar pustulosis, a localized form, is characterized by erythema, pruritus, burning, and pain on the palms of the hands and soles of the feet. Recent evidence suggests that IL36RN mutations are the most common genetic aberration linked to pustular psoriasis, with the allelic frequency distinguishing generalized pustular psoriasis from palmoplantar pustulosis; the former shows a 4 to 1 increase versus the latter. Whether pustular psoriasis presents as localized or generalized, patients are subject to significant health risks and poor quality of life outcomes due to both skin and systemic manifestations. Patients may be subject to delays in diagnosis, in part because the disease states are relatively rare and there are little solid epidemiologic data. Dermatologists are faced with limited guidance on selecting therapies for patients with any of the pustular psoriasis subtypes. Biologic agents for pustular psoriasis and palmoplantar pustulosis are being examined in clinical trials. These include some biologics approved for psoriasis as well as agents with novel therapeutic targets, such as an anti-interleukin (IL)-36 receptor antibody. This *Clinical Issues* symposium will use both lecture and faculty discussion among leading dermatology experts to explore many of these issues, with an emphasis on evolving diagnostic and management strategies for generalized pustular psoriasis and palmoplantar pustulosis.

**AMERICANS WITH DISABILITIES ACT**

5. Event staff will be glad to assist you with any special needs (ie, physical, dietary, etc). Please contact Christa Master prior to the live event at cmaster@integritasgrp.com. This program is independent and is not part of the official AAD Annual Meeting, as planned by its Scientific Assembly Committee. This program does not qualify for continuing medical education (CME) credit.

**REFERENCES**


This activity is jointly provided by the Clinical and Patient Educators Association (CPEA) and Integritas Communications. This activity is supported by an independent educational grant from Biogen. There is no registration fee for attending this program; however, seating is limited. Pre-registration does not guarantee seating. We recommend arriving at the symposium location early.
The American Academy of Dermatology gratefully acknowledges the following Corporate Partners for providing support of the Academy's 2019 AAD Annual Meeting.

Through their generosity, we are able to provide the following:

- eCenters
- WiFi (at the Main Hotel)
- WiFi (at the Convention Center)
- Advance Registration Mailer
- Attendance Verification Monitors
- Dermatology World Meeting News
- Post Edition Level B
- Partial Support: ePosters Exhibit
- Partial Support: Life After Residency: A Toolkit for Success
- Leadership and Mentoring Reception
- Partial Support: ePosters Exhibit
- Dermatology World Annual Meeting News
- Preview Edition Level B
- Mobile App
- Nursing Mother's Room
- Pocket Guide
- Media Appreciation Luncheon
- Stars of the Academy Awards Ceremony

Current contributors at time of publication.
Daily highlights
YOUR GUIDE TO NAVIGATING THE ANNUAL MEETING

Thursday

8 a.m.-6 p.m.
Global Education Day
Location: Room 146ABC; Room 147AB – Street Level

12-6 p.m.
AAD onsite registration open
Location: Grand Lobby – Street Level

12-6 p.m.
The Connection
Location: Hall D
• View e-posters
• Charge your phone in the Networking Lounge
• Utilize e-center to access voting, claim CME, read emails, and check in for your flight home

1-5 p.m.
Maintaining an Osteopathic Presence in an ACGME World
Location: Room 158 – Street Level

7 p.m.
Location: Congressional Hall A/B/C, Renaissance Washington, DC Downtown Hotel

Friday

7 a.m.-5:30 p.m.
AAD registration open
Location: Grand Lobby – Street Level

The Connection
Location: Hall D
• View e-posters
• Charge your phone in the Networking Lounge
• Utilize e-center to access voting, claim CME, read emails, and check in for your flight home

8 a.m.-5 p.m.
AAD Resource Center open
Location: Hall D

9 a.m.-5 p.m.
Gross and Microscopic Symposium (S008)
Location: Room 149AB

12-1 p.m.
AAD Election 2019
• Meet the Candidates
• Live Town Hall
Location: The Connection, Hall D

Unopposed exhibit time
Location: Exhibit Hall

1-3 p.m.
Virtual Dermatopathology Self Assessment: Get Ready for Non-glass Slide Exams (F022)
Location: Room 143C

3:30-5:30 p.m.
Boards and Beyond (F034)
Location: Room 203AB

Friday, cont.

4:5:30 p.m.
Access to Care Learning Collaborative
Location: Georgetown University Room, Marriott Marquis

4:30-6:30 p.m.
AAD Career Networking Event
Location: Marquis Ballroom Salon 6, Marriott Marquis, Washington DC

5:30-7 p.m.
International Members Reception
Location: Marquis Ballroom Salon 5, Marriott Marquis, Washington DC

5:30-7 p.m.
Early Career Reception
Location: Marquis Ballroom Salon 7-10, Marriott Marquis, Washington DC

5:30-7 p.m.
Unopposed exhibit time
Location: The Connection, Hall D

Saturday

12:01 a.m. (ET)
AAD Election opens
Location: Room 146ABC; Room 147AB

7 a.m.-5:30 p.m.
AAD registration open
Location: Grand Lobby – Street Level

7 a.m.-5:30 p.m.
Meet the AAD Board of Directors
Location: The Connection, Hall D

Unopposed exhibit time
Location: Exhibit Hall

1-3 p.m.
Young Physician Pearls and Pitfalls: A Survival Guide for the First 10 Years (F057)
Location: Room 154AB

1-4 p.m.
Late-breaking Research: Clinical Trials (S034)
Location: Ballroom A

Resident Jeopardy (S030)
Location: Salon G

FROM NOVARTIS
Industry Non-CME Program: HANDS ON Psoriatic Disease: A Live & Augmented Reality Experience for Advancing Patient Care Despite Modern Time Constraints
Location: Renaissance Ballroom West A and B, Renaissance Washington, DC Downtown Hotel

FROM SANOFI GENZYME AND REGENERON
Industry Non-CME Program: Understanding and Treating Psoriatic Disease in a New Generation of Patients
Location: Renaissance Ballroom East, Renaissance Washington, DC Downtown Hotel

FROM UCB INC.
Industry Non-CME Program: PD-1 Targeting Therapy in Advanced Metastatic Cutaneous Squamous Cell Carcinoma (CSCC)
Location: Liberty M-P, Marriott Washington, DC

FROM MED LEARNING GROUP
Industry Non-CME Program: Procedural Dermatology (F056)
Location: Salon H

Industry Non-CME Program: Resident Jeopardy (S030)
Location: Salon G
Saturday, cont.

3:30-5:30 p.m.
Late-breaking Research:
Clinical Studies/Pediatric (F078)
Location: Room 154A

High Yield “Power Hour” for Residents (F073)
Location: Room 145AB

7 p.m. (6:30 p.m. registration)
Industry Non-CME Program:
Moments of Truth: Conversations on Unraveling Unmet Needs in Psoriasis and Hidradenitis Suppurativa
Location: Renaissance Ballroom West A and B, Renaissance Washington, DC Downtown Hotel
FROM ABBVIE

Industry Non-CME Program:
OtezlaTalk: Let’s Talk About an Option for Your Patients with Challenging Manifestations of Psoriasis
Location: Room 12/13/14, Renaissance Washington, DC Downtown Hotel
FROM CELGENE CORPORATION

Industry Non-CME Program:
Ongoing Experience With Taltz (ixekizumab) Injection Efficacy and Safety
Location: Renaissance Ballroom East, Renaissance Washington, DC Downtown Hotel
FROM LILLY USA, LLC

7 p.m.
Industry Non-CME Program:
Picking the Right Scale for Your Patients With Atopic Dermatitis
Location: Liberty M-P, Marriott Marquis Washington, DC
FROM SANOFI GENZYME AND REGENERON

Sunday

7 a.m.-5:30 p.m.
AAD registration open
Location: Grand Lobby – Street Level

The Connection
Location: Hall D
• View e-posters
• Charge your phone in the Networking Lounge
• Utilize e-center to access voting, claim CME, read emails, and check in for your flight home

8-11:30 a.m.
Plenary (P151)
Location: Ballroom AB

8 a.m.-5 p.m.
AAD Resource Center open
Location: Hall D

12-1 p.m.
Unopposed exhibit time
Location: Exhibit Hall

1-4 p.m.
Derm Rapid Fire: Putting Residents at the Center of QI Initiatives (S046)
Location: Salon G

7 p.m. (6:30 p.m. registration)
Industry Non-CME Program:
Bridging Genetics and Clinic: Elucidating the Intracellular Pathways Essential to Psoriasis
Location: Liberty I-L, Marriott Marquis Washington, DC
FROM BRISTOL-MYERS SQUIBB

Industry Non-CME Program:
Clinical Issues™ in Psoriasis: Debates and Discussions About Pustular Disease Subtypes
Location: Regency Ballroom A, Hyatt Regency Washington on Capitol Hill
JOINTLY PROVIDED BY CLINICAL & PATIENT EDUCATORS ASSOCIATION AND INTEGRITAS COMMUNICATIONS

Monday

7 a.m.-5:30 p.m.
AAD registration open
Location: Grand Lobby – Street Level

The Connection
Location: Hall D
• View e-posters
• Charge your phone in the Networking Lounge
• Utilize e-center to access voting, claim CME, read emails, and check in for your flight home

8 a.m.-5 p.m.
AAD Resource Center open
Location: Hall D

9 a.m.-12 p.m.
Boards Blitz (S049)
Ballroom C

1-4 p.m.
Hot Topics (S057)
Location: Ballroom C

Residents and Fellows Symposium (S039)
Location: Room 140B

Tuesday

7 a.m.-5:30 p.m.
The Connection
Location: Hall D
• View e-posters
• Charge your phone in the Networking Lounge
• Utilize e-center to access voting, claim CME, read emails, and check in for your flight home

7:30 a.m.-12:30 p.m.
AAD registration open
Location: Grand Lobby – Street Level

8-10 a.m.
Therapeutic and Diagnostic Pearls (S065)
Location: Ballroom C

10:30 a.m.-12:30 p.m.
What’s New in Dermatology (S066)
Location: Ballroom C

For the most up-to-date information, download the AAD Meeting Mobile App | 19
AAD honors and awards

NOTABLES FROM THE PAST AND PRESENT

ADM honors and awards

2017 Henry W. Lim, MD
2016 Abel Torres, MD, JD
2012 Daniel M. Siegel MD
2009 David M. Pariser, MD
2008 C. William Hanke, MD,
2005 Clay J. Cockerell, MD
2003 Raymond L. Cornelison
2002 Fred F. Castrow II, MD
2001 Ronald G. Wheeland,
2000 Richard K. Scher, MD
1999 Darrell S. Rigel, MD
1998 Lynn A. Drake, MD
1997 Roger I. Ceilley, MD
1996 W. Mitchell Sams Jr., MD
1995 Rex A. Amonette, MD
1994 Peyton E. Weary, MD*
1993 Mark V. Dahl, MD
1992 Wilma F. Bergfeld, MD
1991 Stephen B. Webster, MD
1990 J. Walter Wilson, MD*
1989 Edgar B. Smith, MD*
1988 G. Thomas Jansen, MD*
1987 Richard B. Odom, MD
1986 Samuel L. Moschella,
1985 John F. Madden, MD*
1984 Harold O. Perry, MD*
1983 John S. Strauss, MD*
1982 Samuel L. Moschella,
1981 Howard Fox, MD*
1980 Alfred W. Kopf, MD
1979 Robert W. Goltz, MD*
1978 Rees B. Rees, MD*
1977 Harry R. Foerster, MD*
1976 Harry L. Arnold Jr., MD*
1975 John L. Fromer, MD*
1974 Adolph Rostenberg Jr., MD*
1973 Margaret A. Storkan,
1972 Anthony N. Domonkos, MD*
1971 Victor H. Witten, MD*
1970 Hermann Pinkus, MD*
1969 Paul S. Russell, MD
1968 Otto F. Jöllenbeck, MD
1967 Louis H. Winer, MD*
1966 Rees B. Rees, MD*
1965 Harry L. Arnold Jr., MD*
1964 Frederick J. Symmanski,
1963 Louis H. Winer, MD*
1962 Samuel P. Kahn, MD
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1960 Robert R. Kieland, MD*
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1958 Edward A. Oliver, MD*
1957 Milton Orkin, MD*
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Triple-action formula enriched with urea30 and ceramides to smooth, soften, and intensively hydrate thick, rough skin
2019 | Onsite Meeting Guide
For the most up-to-date information, download the AAD Meeting Mobile App
Expand your knowledge at these events

Plenary session
Sunday | 8-11:30 a.m. | Ballroom AB

8 a.m.
**AAD and AAD Association Annual Business Meeting**
Hear from Dr. Olbricht and Dr. Mathes as they discuss the priorities and initiatives of the organization and deliver the annual financial report. While there, get to know the president-elect candidates so that you can make an informed decision for the AAD election.

8:50 a.m.
**I Acted and Behold, Service Was Joy**
Boris D. Lushniak, MD
There are many important roles that a dermatologist can take on, including that of a health care provider, researcher, and educator. Each of these roles is rewarding, but perhaps one of the most rewarding is a role in service to a community. Dr. Lushniak will describe his career path in several roles, including that of a U.S. Public Health Service officer, the Deputy and Acting U.S. Surgeon General, and now as an academic, highlighting lessons learned and blessings earned from his opportunities of service.

9:30 a.m.
**Less Toxic, More Effective: A Win-Win for Merkel Cell Carcinoma**
Paul Nghiem, MD, PhD
Merkel cell carcinoma (MCC) incidence is increasing rapidly and is more likely to be lethal than malignant melanoma. Management is often relatively toxic due to wide surgical margins, adjuvant radiation, frequent scans, and/or cytotoxic chemotherapy (which provides lasting benefit in less than five percent of patients with advanced disease). Translational studies and recent clinical trials are leading to rapid shifts in MCC management, making it both less toxic and more effective.

9:30 a.m.
**Clarence S. Livingood, MD, Award and Lectureship**

10:10 a.m.
**Engineering T Cells for Cancer Therapy**
Crystal L. Mackall, MD
Cellular therapeutics have long been sought after for the treatment of cancer. After many decades of research, genetically engineered T cells are demonstrating unprecedented activity against B cell malignancies. Preclinical studies suggest that engineered immune cells could also prove effective against solid tumors. Dr. Mackall will review the current state-of-the-art of engineered immune cells for the treatment of cancer and highlight next-generation approaches under development to address barriers to progress.

10:35 a.m.
**In Search of the Next Isotretinoin**
Diane M. Thiboutot, MD
Although acne is the most common skin condition we treat, and the benefits of isotretinoin are clearly recognized, the journey to understand the complexities of the pathogenesis of acne and the mechanisms by which isotretinoin interrupts this process continues. This talk will touch on the challenges encountered in studying acne, the approaches that have and are being taken, how far we have progressed, and where we hope to arrive in our ongoing search for the next isotretinoin.

11 a.m.
**Plenary Guest Speaker:** Robin Farmanfarmaian
**Patient Empowerment in the Digital Age**
From wearable sensors to improved point-of-care diagnostics, artificial intelligence to virtual care, current breakthroughs in medical technology are fundamentally changing the way patients interact with their health care and providers. This session, with Robin Farmanfarmaian, will explain some of the trends in health care delivery, and ways providers can integrate some of these new services and revenue streams.

10:10 a.m.
**Lila and Murray Gruber Memorial Cancer Research Award and Lectureship**

10:35 a.m.
**Marion B. Sulzberger, MD, Memorial Award and Lectureship**

**Plenary session**
Sunday | 8-11:30 a.m. | Ballroom AB

11 a.m.
**Plenary Guest Speaker:** Robin Farmanfarmaian
**Patient Empowerment in the Digital Age**
From wearable sensors to improved point-of-care diagnostics, artificial intelligence to virtual care, current breakthroughs in medical technology are fundamentally changing the way patients interact with their health care and providers. This session, with Robin Farmanfarmaian, will explain some of the trends in health care delivery, and ways providers can integrate some of these new services and revenue streams.
Symposia program highlights

These non-ticketed events are open to all attendees. Find a complete list of symposia on the AAD Meeting Mobile App.

**Friday**

9 a.m.-12 p.m.
**Follicular Rescue in Scarring Alopecias: Treating to Halt Disease Progression and Grow Hair (S005)**
Location: Ballroom C

9 a.m.-12 p.m.
**Caring for LGBT Patients: What Dermatologists Need to Know (S007)**
Location: Room 209A

1-4 p.m.
**Bureaucracy, Compliance, and Burnout: What it Means to Dermatologists (S015)**
Location: Room 140A

**Saturday**

9 a.m.-12 p.m.
**Dermatologic Surgery: Cosmetic Tips and Pearls (S020)**
Location: Ballroom A

9 a.m.-12 p.m.
**Dermatologic Surgery Pearls: Optimizing Safety, Satisfaction, Efficiency (S024)**
Location: Salon 1

1-4 p.m.
**Best Evidence-based Opportunities for Cost-effective Skin Care (S027)**
Location: Room 102B

**Sunday**

1-4 p.m.
**Complementary, Natural, and Novel Dermatology Therapeutics: An Evidence-based Perspective (S047)**
Location: Room 144A

**Monday**

9 a.m.-12 p.m.
**Dilemmas and Challenges in Skin Cancer Therapies and Management (S051)**
Location: Room 209A

1-4 p.m.
**Laser Complications/Filler/Surgical – It’s Complicated (S064)**
Location: Room 204A

**Tuesday**

8-10 a.m.
**Therapeutic and Diagnostic Pearls (S065)**
Location: Ballroom C

10:30 a.m.-12:30 p.m.
**What’s New in Dermatology (S066)**
Location: Ballroom C
Don’t miss these sessions that are creating a buzz at the Meeting

Virtual Dermatopathology Self Assessment: Get Ready for Non-glass Slide Exams (F022)
Friday | 1-3 p.m. | Room 143C
Dermatopathology testing formats for board and in-service exams and self-assessments are changing from glass to virtual slides. This session will begin with an introduction to digital pathology and the software used in the session. A self-assessment examination incorporating clinical information, clinical photographs, and digital histopathological slides provides an exercise in clinical-pathologic correlation and precedes discussion of examination cases.

Laptops with Adobe Flash Player are required. Recommended browsers are Internet Explorer 11 and Firefox on Windows; Mozilla Firefox 29 and Safari 7 on Mac. The software link is Digital SlideBox with activation key 023. Please login to practice using the software in advance.

Learning objectives:
• Develop the ability to use digital slides in self-assessment and examination settings, and subsequently in electronic medical records and consultation.
• Evaluate histopathologic aspects of inflammatory and neoplastic entities on digital software.
• Apply clinical-pathologic correlation to enhance the ability to diagnose skin disorders.

Advanced Cosmetic Procedures: Lipo, Lifts, and Lids (F071)
Saturday | 1-3 p.m. | Room 140B
This session will demonstrate — with the use of videos — the best methods for eyelid rejuvenation, neck lifting, and face lifting. Pre-op evaluation, potential complications, local anesthesia techniques, and tips to get the best outcomes will be discussed with these cosmetic procedures.

Learning objectives:
• Summarize specific knowledge acquired from an M.B.A. that enhances the financial, analytical, crisis management, and leadership skills professionals rely on in order to excel in their careers and optimize patient care.
• Describe how teledermatology can be used to optimize patient care.
• Analyze how patient satisfaction scores are tied to quality metrics and recognize what aspects providers can control.
We will change the way the world thinks about skin health
Industry Non-CME Programs

Attend one or more of these presentations to learn the latest from industry experts.

More information is available at aad.org/incprograms, including program duration, description, and if pre-registration is required.

Thursday
7 p.m., registration is at 6:30 p.m.
A Virtual View – Long-Term Management of Atopic Dermatitis: New and Emerging Targeted Systemic Therapies
Location: Congressional Hall A/B/C, Renaissance Washington, DC Downtown Hotel
Provided by Med Learning Group. This activity is supported by an educational grant from Sanofi Genzyme and Regeneron Pharmaceuticals.

Friday
7 p.m., registration is at 6:30 p.m.
HANDS ON Psoriatic Disease: A Live & Augmented Reality Experience for Advancing Patient Care Despite Modern Time Constraints
Location: Renaissance Ballroom West A and B, Renaissance Washington, DC Downtown Hotel
From Novartis

7 p.m., registration is at 6:30 p.m.
PD-1 Targeting Therapy in Advanced Metastatic Cutaneous Squamous Cell Carcinoma (CSCC)
Location: Liberty M-P, Marriott Marquis Washington, DC
From Sanofi Genzyme and Regeneron

7 p.m., registration is at 6:30 p.m.
Understanding and Treating Psoriatic Disease in a New Generation of Patients
Location: Renaissance Ballroom East, Renaissance Washington, DC Downtown Hotel
From UCB Inc.

Sunday
7 p.m., registration is at 6:30 p.m.
Bridging Genetics and Clinic: Elucidating the Intracellular Pathways Essential to Psoriasis
Location: Liberty I-L, Marriott Marquis Washington, DC
From Bristol-Myers Squibb

7 p.m., registration is at 6:30 p.m.
Clinical Issues™ in Psoriasis: Debates and Discussions About Pustular Disease Subtypes
Location: Regency Ballroom A, Hyatt Regency Washington on Capitol Hill
Jointly provided by Clinical & Patient Educators Association and Integritas Communications. This activity is supported by an independent educational grant from Boehringer Ingelheim.

7 p.m., registration is at 6:30 p.m.
OtezlaTalk: Let’s Talk About an Option for Your Patients With Challenging Manifestations of Psoriasis
Location: Room 12/13/14, Renaissance Washington, DC Downtown Hotel
From Celgene Corporation

7 p.m., registration is at 6:30 p.m.
Ongoing Experience With Taltz (ixekizumab) Injection Efficacy and Safety
Location: Renaissance Ballroom East, Renaissance Washington, DC Downtown Hotel
From Lilly USA, LLC

7 p.m.
Picking the Right Scale for Your Patients With Atopic Dermatitis
Location: Liberty M-P, Marriott Marquis Washington, DC
From Sanofi Genzyme and Regeneron

Posters

Posters

Poster Exhibit Hours
Friday-Monday
7 a.m.-5 p.m.
Location: Hall D
The Poster Exibits will comprise separate viewing areas, as well as a hub of computers where attendees can search and view posters at any time.

A full listing of the posters and a schedule of presentations is available at aad.org/eposters/view, on the AAD Meeting Mobile App, and on site at the Walter E. Washington Convention Center.

Poster Presentation Centers
Location: Hall D, The Connection

Saturday
7 p.m., registration is at 6:30 p.m.
Moments of Truth: Conversations on Unraveling Unmet Needs in Psoriasis and Hidradenitis Suppurativa
Location: Renaissance Ballroom West A and B, Renaissance Washington, DC Downtown Hotel
From AbbVie
SEE YOU SOON

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BOOTH 3801

2019 AMERICAN ACADEMY OF DERMATOLOGY ANNUAL MEETING
March 1 to 5, 2019
Washington, DC
Industry Experts Sessions
Location: Exhibit Hall A, Booth 002

Friday
11-11:45 a.m.
**Pustular Psoriasis: Pathogenesis and Therapeutic Options (Current and Future)**
Generalized pustular psoriasis (GPP) and palmoplantar pustulosis (PPP) are variants of psoriasis, although both diseases are genetically and/or clinically distinct. Uncontrolled activation of the IL-36 pathway can drive inflammatory pustular skin diseases. Targeting this pathway may prove a feasible approach to treating these subtypes of pustular psoriasis.
*Hosted by Boehringer Ingelheim Pharmaceuticals, Inc.*

12:15-1 p.m.
**Moving Beyond Topicals: Perspectives on Systemic Treatment for Psoriasis**
This is an unbranded program in which Dr. Paul Yamauchi will be discussing the unmet needs for psoriasis patients, challenges of topical-only treatment, and considerations for transitioning patients from a topical to a systemic therapy.
*Hosted by Celgene Corporation*

1:30-2:15 p.m.
**A First-line Biologic With Head-to-Head Data vs Adalimumab vs Secukinumab**
Presented by Jennifer Soung, MD and Steven R. Feldman, MD, PhD
*Hosted by Janssen Biotech, Inc.*

2:45-3:30 p.m.
**QBREXZA Raises the Bar**
*Hosted by Dermira, Inc.*

Saturday
11-11:45 a.m.
*Hosted by Novartis Pharmaceuticals Corporation*

12:15-1 p.m.
**Are Your Topical Patients Systemic-Ready? An Oral Treatment Option for Moderate to Severe Plaque Psoriasis**
Dr. Robert Greenberg will be presenting a current oral, non-biologic treatment option in moderate to severe plaque psoriasis.
*Hosted by Celgene Corporation*

Sunday
11-11:45 a.m.
**DUPIXENT® (dupilumab): Approved for Two Indications**
DUPIXENT is approved by the FDA. Come learn about clinical efficacy, safety information, MOA, dosing and administration, and how DUPIXENT may help your patients.
*Hosted by Regeneron and Sanofi Genzyme*

12:15-1 p.m.
**CIMZIA® (certolizumab pegol) for the Management of Psoriatic Disease**
*Hosted by UCB, Inc.*

1:30-2:15 p.m.
**Advances in Atopic Dermatitis**
*Hosted by Leo Pharma, Inc.*
Stay for these back-to-back, high-yield Tuesday sessions

**Therapeutic and Diagnostic Pearls** (S065)
Tuesday | 8-10 a.m. | Ballroom C

Attendees will uncover practical and valuable insights on a wide range of diseases and disorders. The panel of speakers will share evidence from peer-reviewed literature as well as results from personal experience. Leave with pragmatic points that you can incorporate into your practice.

Learning objectives:
- Discuss pragmatic therapeutic and diagnostic points which can be incorporated into practice.
- Describe useful, new, or evolving therapeutic interventions for skin disorders.

**What’s New in Dermatology** (S066)
Tuesday | 10:30 a.m.-12:30 p.m. | Ballroom C

This session will offer attendees the chance to discover the latest developments in dermatology over the last 15 months. This session will review new technologies to assess prognosis in malignant melanoma, review the clinical presentation and tests to identify various infectious diseases, review techniques in dermatologic surgery and cosmetic dermatology, present new developments in pediatric dermatology, and highlight new psoriasis therapies and new topical therapies as well as new vaccines and treatments for our patients.

Learning objectives:
- Treat psoriasis more effectively.
- Use new technologies to assess melanoma prognosis.
- Prescribe new therapies.
EXHIBIT HALL HOURS
FRIDAY
10 a.m.-5 p.m.
Unopposed hours: 12-1 p.m.
SATURDAY
10 a.m.-5 p.m.
Unopposed hours: 12-1 p.m.
SUNDAY
10 a.m.-3 p.m.
Unopposed hours: 12-1 p.m.

AAD FOOD COURT
Grab a bite without even leaving the Exhibit Hall. Open during Exhibit Hall hours.

Floor plan sponsor: Gold Bond Ultimate

Hall C Entrance
AAD ELECTION 2019
Meet the Officer Candidates

LIVE TOWN HALL

Hear what they have to say

Visit the Connection, Hall D
Friday, March 1 • 12-1 p.m.

Then VOTE in the AAD Election
We want to hear from you!

Learn about the candidates and vote at www.AAD.org/aadelection
or in the AAD Annual Meeting mobile app

AAD ELECTION OPENS March 2
CLOSES March 16
# Exhibitors

## Alphabetically

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Attend an Industry Non-CME (INC) Program

Don’t miss out on attending Industry Non-CME (INC) Programs being held in the evening from **February 28–March 3, 2019**, in Washington, D.C. At the sponsoring company’s discretion, these programs may be promotional or educational in nature.

Programs are held conveniently at area hotels, like the Renaissance Washington, D.C. Downtown Hotel, Marriott Marquis Washington, D.C., and Hyatt Regency Washington on Capitol Hill, and cover a range of topics.

*These informational programs do not qualify for CME credit, and all content is under the control of the sponsoring company. These events are independent and are not part of the official AAD Annual Meeting as planned by the Scientific Assembly Committee. Pre-registration may be recommended by the sponsoring companies.*

For the latest information on program titles, times, locations, and registration go to [aad.org/incprograms](http://aad.org/incprograms)
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- Epiphany Dermatology
- Myriad Genetic Laboratories, Inc.
- Aquavit Pharmaceuticals, Inc.
- Ontos, Inc.
- Bellare Industry/Mesopen
- BTL
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- Saalmann medical GmbH & Co., KG
- Wallaroo Hat Company
- LIFTLAB Skin Regeneration
- Kyowa Kirin
- Zhihui Yasha Bio Technology Company
- AccuVein
- Anthony Products/Gio Pelle
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- Cortex Technology Aps
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- Shanghai Wonderful Opto-Electrics Tech. Co., LTD
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- Dermwise
- Wells Fargo Practice Finance
- Novella Clinical
- Venus Concept USA Inc.
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- PSI/Vanicream Skin Care
- Skin & Cancer Associates/Advanced Dermatology Mgmt
- Modernizing Medicine, Inc.
- Clinical Resolution Lab, Inc.
- LUTRONIC
- Quanta System SPA
- UVBIOTEK
- Biodermis
- EltaMD SkinCare
- Solumbra by Sun Precautions
- Epionce
- Karger Publishers
- TKL Research
- Zimmer Medizin Systems

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- Cutera
- Norl LaserShield
- CareCredit
- Topix Pharmaceuticals, Inc.
- Pfizer Inc.
- DEKA Medical
- ISDN
- 3Gen, Inc./DermLite
- Asclepion Laser Technologies
- Skin Disease Education Foundation
- Dermatology News
- Cutis & Cosmetic Dermatology
- West-TeleVox Solutions
- ProPath Dermatopathology
- Cynosure
- NIAIMS
- CRC Press - Taylor & Francis
- Cherry Imaging
- HairMax-Lexington International
- Dermpath Lab of Central States
- ELON Hair, Nails & Skin
- McGraw-Hill Education
- Lumenis
- Escapa Dermatology subsidiary of Mission Pharmocal
- American Society for Dermatologic Surgery
- Allergan
- CNH Pillow, Inc.
- Society of Dermatology Physician Assistants
- Kaiser Permanente
- Aerolase
- Canfield Scientific
- Under Skin

### 2000
- Dermatology Foundation
- SmartPractice
- Alma Lasers
- Caliber Imaging & Diagnostics
- National Biological Corp.
- Kao-Curel
- Bank of America Practice Solutions
- Sciton
- AbbVie
- Innovative Optics Laser Eye Protection

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- Quantificare
- Omni Biocuteral Innovations
- HydroPeptide
- Xstrahl, Inc.
- Galderma Laboratories, LP
- Sesderma
- Delasco
EXHIBITORS

Data current as of Jan. 10, 2019. While every effort is made to ensure the accuracy of data within this publication, the publisher cannot be held responsible for errors or omissions. Please go to aad.org/meetings or the AAD Meeting Mobile App for the most up-to-date exhibitor list.

2637 Henkel Consumer Goods
2645 Dermatologic Cosmetic Laboratories
2655 Image Skincare
2660 Kao USA Inc. (Bio-Oil)
2719 Fotofinder Systems, Inc
2725 Genentech, a Member of the Roche Group
2737 Beiersdorf, Inc.
2751 Lilly USA, LLC
2761 Teoxane Laboratories
2819 Inform Diagnostics
2861 DermTec, Inc.
2901 Midmark Corporation
2909 Synteract
2919 MTI, Inc.
2925 PharmaDerm a division of Fougera Pharmaceuticals
2937 Merz
2943 Envy Medical
2955 Chemotechnique Diagnostics/ Dormer Laboratories

2959 Chemistry Rx
2963 Crystal Clear Digital Marketing

3227 LEO Pharma Inc.
3237 Biopelle, Inc
3247 taberna pro medicum
3254 Otto Trading Inc
3255 Dino-Lite Scopes (BigC)
3256 Philips Respironics
3257 Sebela Pharmaceuticals Inc.
3260 COOLA Suncare
3261 Cantabria Labs
3301 Ferndale Healthcare, Inc.
3309 Elsevier
3315 Crown Laboratories, Inc.
3321 Tiemann-Bernsco
3337 SkinCeuticals
3345 L’Oreal
3346 American Society for Mohs Surgery
3351 Promius Pharma
3356 Corrona LLC
3357 GliSODin Skin Nutrients
3361 NAOS/Laboratoire Bioderma
3401 Johnson & Johnson Consumer Inc

SHARE WHAT’S ON YOUR MIND!

MEET THE AAD BOARD OF DIRECTORS

SATURDAY, MARCH 2
12–1 P.M.
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| Dermasensa Laboratories, Inc. |
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| Certain Dri |
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| Root of Skin MD by AVITA Biomedical, Inc. |
| 4422       |
| Amryt Pharma |
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| CheckedUP |
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| la parfait cosmetics |
| 4436       |
| GreenSky Patient Solutions, LLC |
| 4437       |
| Adult & Pediatric Dermatology, PC |
| 4438       |
| Invitrx Therapeutics |
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| Precision Medical Devices, LLC |

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Real-world practice data tells powerful stories.

These stories are improving quality of care, optimizing practice efficiency, and demonstrating value to payers and insurers.

Enroll in DataDerm™ • Share your experience • Be part of the story!

Visit the AAD Resource Center in Hall D
Friday, March 1 – Monday, March 4 • 8 a.m. – 5 p.m. daily

DataDerm™ is a treasure trove of information for anyone interested in improving patient care. It’s incredibly valuable not just to physicians...but to how dermatology is perceived.

GEORGE HRUZA, MD, MBA, FAAD
Exhibitors by product category

**Associations, Foundations, & Medical Societies**
- SCC (5-Continent-Congress) 615
- American Board of Dermatology 2319
- American Society for Mohs Surgery 3346
- Brazilian Society for Dermatological Surgery 2445
- Coalition of Skin Diseases 3913
- Dermatology Foundation 2001
- European Academy of Dermatology and Venereology 100
- International Society of Dermatology 4013
- JAMA Network, The 2305
- Locks of Love, Inc. 2453
- National Psoriasis Foundation 408
- Society of Dermatology Physician Assistants 1912
- Sutter Health 740

**Clothing**
- Cabana Life 814
- Coolibar, Sun Protection You Wear 3054
- Solumbra by Sun Precautions 1337
- Wallaroo Hat Company 1037

**Computer Software & Hardware**
- Epocrates, an athenahealth service 4163
- Inga Ellzey Billing Companies 3957
- VisualDx 3721

**Cosmetics & Skin Care**
- Beiersdorf, Inc. 2737
- Benev Company Inc. 1109, 1204
- Biopelle, Inc 3237
- brandMD Skin Care 937
- Clinical Resolution Lab, Inc. 1240
- CLN Skin Care (TopMD Skin Care) 4221
- CoLabs Int'l Corp 2247
- Dermatologic Cosmetic Laboratories 2645
- EltaMD SkinCare 1325
- Epionce 1343
- Galderma Laboratories, LP 2601
- GlisDiSkiN Sk Nutrients 3357
- Gold Bond Ultimate 519
- Henkel Consumer Goods 2637
- Huons Global 745
- The Hydrafacial Company 4017
- Image Skincare 2655
- Innovaderm Research 2454
- Jan Marini Skin Research 3819

**Disposable Medical Supplies**
- AccuTec Blades 2355
- AD Surgical 4005
- Viscot Medical LLC 1105

**EMR/EHR Systems**
- CureMD Healthcare 825
- eClinicalWorks 801
- EZDerm, LLC 3845
- Modernizing Medicine, Inc. 1237
- Nextech 1823

**Laboratory Services**
- Aurora Diagnostics 425
- Castle Biosciences, Inc. 3654
- Dermaph Diagnostics 3625
- DermPath Lab of Central States 1818
- FibroTx LLC 4108

**Laser & Laser Supplies**
- Aerolase 1917
- Alma Lasers 2009
- Asclepion Laser Technologies 1709
- Beijing Syntech Laser Co., Ltd. 736
- BTI 1099
- Candela 2137
- Cynosure 1801
- DEKA Medical 1609
- Fotonas Lasers 2545
- HairMax-Lexington International 1815
- Henry Schein 1103
- Innovative Optics Laser Eye Protection 2104
- Laservision 4100
- Light Age, Inc. 1419
- Lumenis 1837
- LUTRONIC 1301
- NewSurg 4202
- NoIR LaserShield 1504
- Oculo-Plastik Inc. 1000
- Oxygenetix Institute Inc. 3454
- PeriGe 808
- Quanta System SPA 1311
- Rohrer Aesthetics, LLC 609
- Venus Concept USA Inc. 1201
- Vydence Medical 712

**Medical Lighting Equipment**
- MTI, Inc. 2919
- Robbins Instruments 1500
- Sysn Scientific 1101
- UVBIOTEK 1316

**Office Equipment & Supplies**
- DermaSweep 1119
- Hill Laboratories Co. 3055
- Infinity Massage Chairs 924
- taberna pro medicum 3247
- Tiemann-Bernso 3321
- Zimmer Medizin Systems 1409

**Other Medical Equipment & Supplies**
- Accurate Manufacturing Inc 428
- AccuVein 1047
- Anthony Products/Gio Pelle 1100
Data current as of Jan. 10, 2019. While every effort is made to ensure the accuracy of data within this publication, the publisher cannot be held responsible for errors or omissions. Please go to aad.org/meetings or the AAD Meeting Mobile App for the most up-to-date exhibitor list.

**EXHIBITORS**

For the most up-to-date information, download the AAD Meeting Mobile App | 45
FLOOR PLANS

What's happening here?
- Boards Blitz
- Educational sessions
- Hot Topics sessions
- Late-breaking Research: Clinical Trials
- Plenary Session

Level 3
Two levels above street level

Level 2
One level above street level

What's happening here?
- AAD Resource Center
- AAD Election 2019 – Meet the Candidates, Live Town Hall
- The Connection
- Meet the AAD Board of Directors
- Mobile app help desk
- Poster exhibits

Convention center floor plans

46 | 2019 Onsite Meeting Guide
What’s happening here?
- Educational sessions
- Global Education Day
- Late-breaking sessions
- Registration
- Symposia

Concourse
- Technical Exhibits
- Walkway to Marriott Marquis

EXHIBITS - HALLS A,B,C
Meeting Level 1
One level below lobby level

Meeting Level 2
Two levels below lobby level

Access to the convention center

Floor plans continued on page 50

For the most up-to-date information, download the AAD Meeting Mobile App
Marriott Marquis floor plans

Meeting Level 3
Three levels below lobby level

Meeting Level 4
Four levels below lobby level
Get to know EUCRISA

- Visit www.EucrisaHCP.com for more information

Learn more at booth 1537
Around town
THINGS TO SEE AND DO IN WASHINGTON, D.C.

U.S. Capitol and Library of Congress
Visit the U.S. Capitol. Then cross the street to view the elaborate Library of Congress, the largest library in the world.

National Mall
Explore U.S. history on foot with a walk on the National Mall. Stunning architecture that pays tribute to American leaders and our nation’s service members surrounds you while you enjoy spectacular views of the Tidal Basin and iconic cherry blossom trees.

CityCenterDC®
The ultimate shopping and dining destination is close to the convention center, with more than 30 restaurants and shops featuring the world’s most fashionable brands.

John F. Kennedy Center for the Performing Arts
Experience world-class entertainment and, during intermission, step onto the terrace for a beautiful view of D.C. and the Potomac River.

Did you know?
FUN FACTS ABOUT D.C.

Sources: Business Insider; cathedral.org; Greater Greater Washington; tripsavvy.com; washington.org; washingtonpost.com

Landmarks
The top three attractions in the city are:
1. Lincoln Memorial
2. National Air & Space Museum
3. National Museum of Natural History

- The National Cathedral is topped with many gargoyles. One of them — on the northwest tower — is shaped like Darth Vader.
- The statue of Andrew Jackson in Lafayette
Museums

In the heart of the U.S. Capital, you’ll find museums for every taste. Check out the Apollo 11 Command Module at the National Air and Space Museum. See the original Star Spangled Banner Flag at the American History Museum or walk through the Hall of Presidents at the National Portrait Gallery. Admission is always free at any of the Smithsonian’s 19 museums.

Smithsonian National Zoological Park

Visit the National Zoo — home to more than 1,500 animals — including three-year-old giant panda Bei Bei. While there, check out the AAD Shade Structure located by the sea lion pool.

Monuments

Several monuments that pay homage to pivotal events and prominent leaders from our nation’s history dot the city. While in town, be sure to visit these and learn about who and what they represent: Franklin Delano Roosevelt Memorial, Korean War Veterans Memorial, Thomas Jefferson Memorial, Vietnam Veterans Memorial, Martin Luther King, Jr. Memorial, National World War II Memorial, the Washington Monument, and the Lincoln Memorial.

City stats

- Washington, D.C. uses letters instead of numbers for street names. However, when the city was plotted, the letters “I” and “J” were easily interchangeable. Since it would have been confusing to have both an I Street and J Street, there’s no J Street.
- The Metro’s Wheaton Station is home to the longest escalator in the Western Hemisphere — 230 feet from the subway to the street.
- Washington, D.C. gets more rainfall than Seattle.

Food and drink

- There are 2,233 restaurants in Washington, D.C. See page 54 for a list of a few of them.
- D.C. citizens drink more wine per capita than any U.S. state.

Square is partially made of British canons used in the War of 1812.

More to explore

- The White House
- Georgetown
- National Gallery of Art
- Arlington National Cemetery
Let’s eat!

This is just a sampling of dining options near the Walter E. Washington Convention Center. No matter where you decide to dine, take your taste buds on an eclectic journey. Let’s eat!

All restaurants shown here are within two miles of the convention center.

**Busboys and Poets**  
450 K St. NW | 202-789-2227  
busboysandpoets.com  
Cuisine: American, Mediterranean  
Price range: $$  
Distance from convention center: 0.3 miles  
Busboys and Poets is named after Langston Hughes, who worked as a busboy before becoming the poet for which he was known. This socially and health-conscious establishment is home to a large bar and patio that welcome you to stay and enjoy your time. Choose from several healthy options, including salads, soups, sandwiches, paninis, pizzas, and burgers, as well as more substantial entrees such as Mediterranean pasta and blackened salmon. Along with the eats, Busboys and Poets also hosts trivia nights, open mic nights, and a series that invites speakers in to address socially relevant topics. Be sure to stop by the in-house bookstore before you leave.

**The Capital Burger**  
1005 Seventh St. NW | 202-638-0414  
thecapitalburger.com  
Cuisine: Burgers  
Price range: $$  
Distance from convention center: 0.1 mile  
The tagline for The Capital Burger is “Luxury Burgers and Spiked Shakes.” A proprietary blend of local beef is the basis for these star burgers. You can get a bacon cheeseburger with tomato jam; a lobster and crab burger with New England-style tartar sauce; and a roasted wild mushroom and Swiss burger, topped with 15-year aged balsamic. If you’re not into burgers, don’t worry; the menu also offers streak, a southern-style fried chicken sandwich and grilled cheese with candied smoked bacon. No matter what you eat, though, be sure to save room for the other star of the show: a spiked shake. Maybe you want to try the “hot” chocolate with Patrón Café, chile liqueur, chocolate ice cream and five-spice; the Bourbon caramel; or the Stoli Doli.

**Chaia Tacos**  
651 I St. NW | 202-290-1019  
chaiatacos.com  
Cuisine: Tacos, vegetarian  
Price range: $$  
Distance from convention center: 0.3 miles  
All tacos, all the time. That’s Chaia Tacos. This female-led, female-run business creates its menu offerings from scratch each day, starting with the fresh corn tortillas that serve as the base for the variety of tacos. Chaia Tacos sources its ingredients from local farms using what’s in season to create nut free, gluten-free vegetarian dishes. Therefore, the menu changes depending on what’s in season, but you’re likely to find tacos such as braised mushroom with feta, or citrus-roasted beet with ricotta salata and cilantro-lime yogurt. Local beers and wine are also available, as well as seasonal shrubs, teas, and kombucha.

**The Dabney**  
122 Blagden Aly NW | 202-450-1015  
thedabney.com  
Cuisine: American  
Price range: $$$  
Distance from convention center: 0.3 mile  
Fresh. Local. That’s what The Dabney does. The owners of this restaurant partner with Mid-Atlantic farms, purveyors, and watermen to incorporate the freshest regional products into their dishes. Because they depend on what’s fresh, the menu changes daily. Perhaps you’ll find appetizers such as grilled sunnyside turnips and Appalachian cheese, or small plates featuring fried Chesapeake sugar toads, Beaver Creek quail, and seafood stew. Save room for an apple crumble.

*All restaurants shown here are within two miles of the convention center.*
with sorghum ice cream or sweet potato bread pudding for dessert. The bar is always stocked with a variety of cocktails, beers, ciders and an extensive wine list, as well as non-alcoholic shrubs, and southern-style sodas. Reservations suggested.

**The Dabney Cellar**  
1222 Ninth St. NW (basement entrance) | 202-450-1015  
thedabney.com  
Cuisine: Wine bar  
Price range: $$$  
Distance from convention center: 0.3 mile  
Created by the co-owners of The Dabney, The Dabney Cellar is located just around the corner from the restaurant. Follow the winding staircase down from the street and enjoy a drink while waiting for your table at the restaurant, or make The Dabney Cellar your sole destination. With space for approximately 30 guests, the cozy ambiance of the Cellar invites you to linger. An extensive wine list offers wine by the glass, and dining options include a raw bar, locally sourced charcuterie and cheeses, and a variety of small shareable dishes. No reservations required.

**Shouk**  
655 K St. NW | 202-652-1464  
shouk.com  
Cuisine: Israeli  
Price range: $$  
Distance from convention center: 0.2 miles  
Awarded Best Fast Casual Restaurant by *The Washington Post* in 2018, Shouk proudly showcases the flavors of Israeli food. Choose the base for your meal: a pita, rice and lentils, or mixed greens. Then add the toppings. Menu options include the Shouk Burger with roasted tomato, pickled turnip, arugula, charred onion, and tahina; or cauliflower with tomato, scallions, tahina, and parsley. You’ll also find salads and snacks — think hummus, polenta fries with Israeli ketchup, and falafel balls — among the other vegetarian and vegan options.

**Tiger Fork**  
922 N St. (Rear) NW | 202-733-1152  
tigerforkdc.com  
Cuisine: Asian  
Price range: $$  
Distance from convention center: 0.2 miles  
Mixing Hong Kong, Asian, European, Islamic — and regional — flavors, Tiger Fork offers a not-to-be missed dining experience. With dishes coming out of a traditional Hong Kong kitchen, these meals are served family style and feature such favorites as dim sum and Chinese BBQ. Starters include rice noodle rolls, and smashed cucumber with garlic, chili, sesame, and cilantro. Entrees feature Cantonese-style roasted duck thighs, BBQ quail with pickled vegetables, and black pepper steak claypot. You’ll also find Hong Kong soft drinks, teas, and Asian-style beers.

**Unconventional Diner**  
1207 Ninth St. NW | 202-847-0122  
unconventionaldiner.com  
Cuisine: Diner  
Price range: $$  
Distance from convention center: 0.2 mile  
The Unconventional Diner is just that: an unconventional diner. Kick off your meal with an appetizer of kale nachos, fish sticks dipped in a tangy saffron aioli, or Moroccan taquitos made with chicken, pine nuts, and harissa salsa. Dinner features some traditional home-cooked favorites such as chicken noodle soup with alphabet pasta, and fried chicken served with gravy and a cheddar chive biscuit. But the menu also offers the unconventional: Lebanese fried rice with lentils, raisins, yogurt, and almonds; and salmon with a side of zucchini, lemon and pine nuts. And be sure to save room for a piece of Smith Island carrot cake or tres leches cake served with passion fruit and fresh berries. You’ll discover why this was one of Zagat’s Hottest New Restaurants in the D.C. area in 2018.
It’s good to be an appy traveler

AAD Meeting Mobile App
This app provides everything you need to know about the Meeting. Use the app to:
• Organize your schedule by day, type of session, category, and speaker.
• Bookmark sessions you like, take notes, and access select session handouts.
• View the Exhibit Hall floor plan and search exhibitors by name.
• Search speakers.
• Browse listings for on-site events, Industry Expert Sessions, and Industry Non-CME programs.
• Vote in the AAD Election.
• And more.
Free, Android + iOS

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Free, Android + iOS

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Trail Wallet
Tracks and organizes travel expenses by trip or by month.
Free, iOS

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Organizes trip details into one streamlined itinerary.
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THANK YOU!

The American Academy of Dermatology honors its corporate partners that support the profession and specialty of dermatology. Because of their generosity in supporting 2018 programs and services, the Academy is able to further its educational goals and mission in service to our members, their patients and the public.

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Membership is awarded to Corporate Partners who have provided support at the Ruby Level and above for three consecutive years.

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- Sanofi Genzyme and Regeneron

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- Bristol-Myers Squibb
- Celgene Corporation
- Novartis

**RUBY - $100,000+**
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- Amgen
- Galderma Laboratories, L.P.
- LEO Pharma Inc.
- Merz North America, Inc.
- Ortho Dermatologics
- SUN Dermatology
- UCB Inc.

**EMERALD - $50,000+**
- Bayer HealthCare | Coppertone
- CareCredit
- Janssen Biotech, Inc.

**BRONZE - $25,000+**
- Aclaris Therapeutics, Inc.
- Dermira Inc.
- Endo Aesthetics
- Ferndale Pharma Group
- ZO Skin Health, Inc. by Zein Obagi, MD

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- The Allergan Foundation
- Almirall
- Amazon
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- Atlanta Center for Dermatologic Diseases, P.C.
- Aurora Diagnostics
- Banner MD Anderson Cancer Center
- Clin-Path Associates, PLC
- Derick Dermatology
- DuPage Medical Group
- East Valley Dermatology
- EltaMD, Inc.
- Georgia Dermatology Center
- Genentech
- Great Lakes Advisors
- Gwinnett Dermatology, P.C.
- JP Morgan
- La Roche-Posay
- Mayo Clinic
- MiMedx
- Northside Hospital Cancer Institute
- Pinnacle Dermatology
- Rush University Medical Center
- Skin Cancer Specialists, Ltd.
- SkinFix
- Suneva Medical
- UniteRx
- West Dermatology
- Women's Health Magazine
Take note
Take note

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Download now at aad.org/mobile.
Take note

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