Welcome to the 2017 AAD Annual Meeting

Be prepared to hit the ground running today as the 2017 AAD Annual Meeting features a full day of education sessions and offers an opportunity to see products and services in the exhibit hall before several networking events end a busy day.

The following days are filled with opportunities to expand your knowledge, whether your focus is improving your clinical practice, seeing the latest in dermatologic research, getting a handle on regulation and reimbursement, dermatologic research, getting a handle on regulation and reimbursement, or mentors. The AAD Annual Meeting offers attendees a comprehensive, up-to-date, and innovative lineup of didactic sessions, hands-on sessions, and MOC-certified sessions that cover all areas of dermatology from basic science to medical and surgical dermatology, pediatric dermatology, dermatopathology, practice management, leadership, and quality and patient safety,” said Allison Vidimos, MD, chair of the AAD Scientific Assembly Committee.

The education opportunities on Friday and Saturday include a variety of education presentations as well as individual sessions in the Hands-on: The Patient Encounter series on Breaking Bad News, Medication Management, the Difficult Patient, and Total Body Skin Exam. Other special education opportunities:
- Friday features “Botulinum Toxin: Skin Exam. Other special education opportunities:
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- Friday features “Botulinum Toxin: Skinto the office.”

Sunday Plenary
Speakers to examine the effects of recent advances in dermatology

The Sunday Plenary will feature a wealth of scientific and clinical lectures addressing teledermicine, propranolol, cancer development, psoriasis, and the threat of Ebola. The Plenary will also feature addresses by AAD President Abel Torres, MD, JD, and President-Elect Henry Lim, MD, from 8 to 11:30 a.m. Sunday in the Chapin Theater.

Clarence S. Livingood, MD, Award and Lectureship
Carrie L. Kovarik, MD, will present “Telemedicine and the Future of Medicine,” in which she will discuss the potential to improve access to health care through improved technology. She is an assistant professor of dermatology, dermatopathology, and infectious diseases at the University of Pennsylvania. Dr. Kovarik will discuss how teledermatology can be used to improve outcomes, recommendations for standard practices to ensure quality, and the role of the specialty in teledermicine.

Eugene J. Van Scott Award for Innovative Therapy of the Skin and Phillip Frost Leadership Lecture
Christine Léauté-Labréze, MD, will present “Propranolol in Infantile Hemangiomas: A Successful Drug

‘Hot Topics’ on current issues to latest in research

The popular session “Hot Topics” will discuss the most exciting new trends and technologies in the specialty, and will review several emerging therapies for the treatment of various dermatologic conditions.

This year, the session will cover seven subjects, ranging from newer choices, such as the science behind cosmeceuticals, to ongoing issues, such as the recent elections and how they may affect the U.S. health system. Attendees had the opportunity to vote on their favorite topics when they registered to attend the Annual Meeting. Kenneth J. Toneycki, MD, is the session director. The presentations and speakers are:

- Cosmeceuticals: Fact or Fancy, Zoe Draellos, MD
- Acne: What’s New, Diane Thiboutot, MD
- Melanoma Update 2017, Allan Halpern, MD
- Connective Tissue Disease: Current Trends, Lawrence Gibson, MD
- Health Care Reform and Recent Elections, Jack Resneck Jr., MD
- Atopic Dermatitis: New Developments, Emma Guttmann, MD
- Contact Dermatitis: Emerging Trends, David Cohen, MD
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From drawing board to bedside
More devices are moving from the lab to the office

The newest in dermatology technology ranges from applications that have recently become available commercially to items that might better fit into a sci-fi movie. These will be discussed in nine presentations Friday.

Advances that will be discussed during “New and Emerging Technologies in Dermatology” include reflectance confocal microscopy, teleconfocal microscopy, using lasers to assist drug delivery and scar remodeling, multispectral imaging, Raman spectroscopy, photoacoustic imaging, nonlinear imaging, three-dimensional total body photography, genetic and genomic advances in the diagnosis of melanocytic neoplasms, immunostaining and other innovations in Mohs surgery, and dermoscopy innovations and new devices.

“This is a great symposium to get a flavor of what new technology is out there. If you are interested in something, then you can pursue it more in-depth and communicate with the dermatologist who has given the presentation. Because of the level of sophistication of the topics, we are allowing ample time for questions and answers,” said session director Jane M. Grant-Kels, MD.

One new technology that in the last year has moved from the laboratory to the office is reflectance confocal microscopy. Two presentations will explore using confocal microscopy in your practice.

Confocal uses a low-level energy laser beam to capture images of cells and organelles in the skin without doing a biopsy. The Food and Drug Administration has approved its use, and it has been assigned a CPT code for Medicare and Medicaid billing.

“One of us who have been using this for clinical research are excited because it is something that can now become available for patients routinely,” said Dr. Grant-Kels, professor of dermatology, pathology, and pediatrics at the University of Connecticut School of Medicine.

The presentation “Innovative Uses for Medical Application of Lasers” will look at how lasers can enhance the penetration of medications. Other applications becoming more common include scar remodeling and improvements.

“Biophotons in Dermatology” will explore several experimental applications, including multiphoton microscopy, multispectral imaging, photoacoustic imaging using various light beams and wave beams, and other optical measurements to evaluate skin lesions without performing biopsies.

Total body imaging has been available for several years, but new advances have led to the development of three-dimensional imaging of the entire skin surface, which will become available in another presentation.

A presentation about the use of new molecular markers to diagnose melanoma is “Refining the Use of FISH (fluorescence in situ hybridization) and CGH (comparative genomic hybridization) for the Diagnosis of Melanocytic Neoplasms.”

Innovations in Mohs surgery is the subject of another presentation. It will focus on the use of new immunostains to better determine lesion margins.

Giovanni Pellacani, MD, a professor of dermatology at the University of Modena and Reggio Emilia, Emilia-Romagna, Italy, will speak during the session. He will explore new dermatology technologies used in Europe.

In the final presentation, innovations in dermoscopy and dermoscopy devices will be discussed.

“Some of what we talked about in theory during this session last year is now commercially available this year. That’s exciting. The field is rapidly advancing,” Dr. Grant-Kels said. “Last year, confocal microscopy didn’t have a CPT code and didn’t get reimbursed, and this year it does. The technology is making it to the bedside and is becoming clinically available to people who are technologically interested in advancing their practices.

“Hopefully, some of the newer technologies that are experimental this year will be available to us in our practices to help our patients in the next year or two.”

New AAD honorary members

The AAD is honoring 11 physicians for their work in the specialty by naming them as AAD honorary members:

- Stephen P. Stone, MD
- Stephen H. Mandy, MD
- Rebat M. Hadler, MD
- Mary E. Maloney, MD
- Luis A. Diaz, MD
- Jorge Ocampo Candiani, MD
- Jorge L. Sanchez Colon, MD
- Jean L. Bolognia, MD
- Hugh T. Greenway Jr., MD
- Francisco Camacho-Martinez, MD
- Brett M. Coldiron, MD

Meet Board members Friday, Saturday

Come and meet the AAD Board of Directors between educational sessions on Friday and Saturday, during the Annual Meeting. Two events are scheduled for Friday and Saturday from noon to 1 p.m. in The Connection, Hall B4. Stop by to interact with the Board, ask questions, and enjoy light refreshments.

Emerging Therapies

Speakers to address developing treatments for common conditions

New and Emerging Technologies in Dermatology (S001)
- 9 a.m.–noon
- Friday
- Room W307D

New and Emerging Therapies (S022)
- 9 a.m.–noon
- Saturday
- Room W415A

E white new treatments for common dermatologic conditions will be examined during “New Emerging Therapies.” The three-hour session will look at treatments that are now available or that are expected to be in use in the near future, and will include time for questions and answers.

New and Emerging presentations and the speakers:
- Postrassert, Leon H. Kirkik, MD
- Infections of the Skin, Theodore Rosen, MD
- Atopic Dermatitis, David Cohen, MD
- Hair Loss, Glynnis R. Ablon, MD
- Acne and Rosacea, Guy F. Webster, MD, PhD
- Non-melanoma Skin Cancer, David J. Goldberg, MD, JD
- Cosmetic Dermatology, Mark Nestor, MD, PhD

The Connection
- Hall B4
Managing transplant patients

Treatment options expanding as solid organ transplants become more common

As the number of solid organ transplant patients increases and their outcomes improve, dermatologists are treating more of them to manage skin diseases and cancers. A Friday symposium will discuss medical and surgical management options, chemoprevention, and new technologies, such as non-invasive imaging.

“This symposium is aimed at the general dermatologist who sees these transplant recipients and how to approach them,” said symposium director Nathalie C. Zeitouni, MD. “How often do we need to screen or biopsy them? What are the novel therapies? How do we manage the more challenging conditions? When do we need to work in a multidisciplinary fashion?”

“The Role of the Dermatologist in Management of Skin Disease in Solid Organ Transplant Recipients” will feature three sections, with a question-and-answer session at the end of each section.

The first part of the session will have four presentations addressing common skin conditions, psoriasis and biologics, treating pediatric patients, and the role of chemoprevention.

“Speakers will discuss nonmalignant and malignant conditions, patient awareness, and common and unusual diseases that we see in adult and pediatric transplants,” said Dr. Zeitouni, professor of dermatology at the University of Arizona College of Medicine, Phoenix. “They will also talk about chemoprevention measures we can use to help manage our patients before they develop many skin cancers.”

The second set of presentations will look at therapeutics, non-invasive therapy, topical agents for field therapy, future direction of treatment, the use of dermatologic surgery for transplant patients, and non-invasive imaging to assist in managing patients.

“There will be discussions on photodynamic, topical, and intralesional therapies,” Dr. Zeitouni said, adding that other options discussed will include confocal microscopy and the role of the Mohs surgeon. “The presentations will also look at when to refer patients to other specialists and what conditions to consider.”

The final part of the symposium will focus on rare tumors, as well as graft versus host disease, cutaneous lymphomas, and managing melanoma.

“There will be interesting updates on Merkel cell carcinoma in immunocompromised patients and on ocular tumors in transplant patients,” Dr. Zeitouni said.

Among the symposium topics that will be discussed are chemoprevention, optimizing field therapy, and the latest advances in managing skin cancers, she said.

“There are many new topics that we are going to cover,” Dr. Zeitouni said. “This is not just about skin cancer. The speakers will present new perspectives and interesting updates on what is going on in the field.”

Question of the day

What are you most excited to learn about or see at the 2017 AAD Annual Meeting in Orlando?

“I always look forward to the Plenary session. This year, I am especially interested in Dr. Bastian’s talk on how moles become cancer. The Hot Topics session is always very interesting. The list of topics and speakers this year applies broadly to my practice, and I can’t wait to learn what’s new and hot in our great field.”

Gary Goldenberg, MD
New York

“I look forward to, ‘How to Quarterback a Championship Team’ (F047). As a physician, I am only as good as my team. I have always been fascinated by the beautiful clockwork precision of well-run medical practices. I am excited to learn how to better handle crucial conversations with staff, keep open lines of communication, and combat team dysfunction.”

Larisa Ravitskiy, MD
Gahanna, Ohio

“I am looking forward to learning about the latest technologies for improving our diagnosis of skin cancers. For instance, using reflectance confocal microscopy in everyday practice to reduce unnecessary biopsies. This information will be covered in ‘New and Emerging Technologies in Dermatology.’”

Shari Lipner, MD, PhD
New York

“I am most excited for the opportunity to network with leaders in our field, as I have aspirations to become a dedicated mentor and leader myself. The AAD meeting offers a vital educational and networking opportunity for residents and dermatologists across the country. Without this vital resource, dermatology would not be where it is today. A special thank you to all of those who take part in this outstanding conference.”

Paul Graham, DO
Ann Arbor, Michigan
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Entrance to convention hall

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at booth #2589
It is difficult to stay on top of all the advances in the specialty in the last year, but “Therapeutic Hotline” will go a long way toward helping dermatologists do just that. The session will feature 11 presentations covering everything from acne to Zika. “Our goal is that anyone can leave after three hours knowing pretty much everything that is trending and what they need to be aware of for their patients in the whole specialty,” said symposium director Seemal R. Desai, MD. “You may be a cosmetic specialist, but you still need to know what is new in psoriasis in case you have a patient with psoriasis.

“We have tried to take topics from disease states and entities that are most commonly seen and treated, and incorporated that into the therapeutic regimen to be presented to attendees.”

The topics will be covered in 12- to 15-minute presentations, with speakers forming a panel to discuss a variety of subjects and answer questions from the audience, said Dr. Desai, clinical assistant professor of dermatology at the University of Texas Southwestern, Dallas. Topics range from common medical conditions to surgical pearls to topical treatments to the use of fillers and toxins, all presented as “What’s New in…”

- **Acne:** The role of new cytokines and immunomodulators in treatments will be discussed, as well as the influence of hormones and the development of new topical treatments.
- **Nails:** Nail disease, fungus, and psoriasis will be covered, as well as new topical treatments for nail disease.
- **Pigmentary Disorders:** Topics covered will include an update on the pathogenesis of melasma, the use of vitamin D, and topical treatments.
- **Dermatologic Surgery:** Surgical pearls on the removal of skin cancers and tumors in the office will be presented using videos.
- **Infectious Diseases:** A highlight will be a focus on Zika, as well as other viral conditions that often manifest first with skin presentations.
- **Melanoma Management:** An update on treating melanomas will include a look at new drugs and the use of adjuvant therapies, such as screening patients with multiple moles, sentinel lymph node biopsy, and immunotherapy.

“The newest and the hottest therapies and treatments in dermatology will be highlighted,” Dr. Desai said. “By attending this session, the attendees will be at the top of their games on how to manage these conditions.”
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Late-breaking Research sessions presented Saturday

Learn about the latest developments in dermatologic research by attending four two-hour Late-breaking Research sessions that will be presented throughout the day Saturday. Each session will feature about a dozen presentations, said Hensin Tsao, MD, PhD, director of the sessions.

The sessions will highlight the latest observations in clinical, surgical, and pediatric dermatology, as well as dermatopathology, therapeutics, and basic research. Researchers were invited to submit abstracts describing their most recent results, and those who received the top scores will discuss their findings in oral presentations during the sessions.

“A couple of years ago, we had one session at the meeting for all late-breaking research. Now we are at four sessions with eight hours of research. Even with this increase in allocated time, we could only accept about 27 percent of the submitted abstracts for podium presentations,” Dr. Tsao said. “This is an extremely exciting trend overall to have such high quality scientific content.”

The schedule of Late-breaking Research sessions:
• Clinical Trials (F056), 9-11 a.m. in Room W415D
• Clinical Studies/Pediatric (F072), 1-3 p.m. in Room W308A
• Procedural Dermatology (F073), 1-3 p.m. in Room 304C
• Basic Science/Cutaneous Oncology/Pathology (F085), 3:30-5:30 p.m. in Room 304A

Research improves understanding of complex dermatologic diseases

Several complex diseases with cutaneous presentations are benefiting from advances in evaluation and treatment and are leading to better outcomes for patients. Treatments now entering clinical practice and promising research into several of these diseases will be examined Friday during “Advances in Medical Dermatology.”

“It is important to use systemic approaches to treat severe patients. There are many new developments that can be applied either now or in the near future that will make a big difference for our patients,” said Victoria P. Werth, MD, symposium director.

Conditions that will be discussed in the symposium are autoinflammatory diseases, hidradenitis suppurativa, dermatomyositis, atypical pyoderma gangrenosum, and lupus.

“Because there are many new biologic and small molecule therapies being developed, we are now beginning to have tools to improve the ability to treat patients who have manifestations of complex diseases,” said Dr. Werth, professor of dermatology and internal medicine at the University of Pennsylvania, Philadelphia, and chief of dermatology at the Philadelphia VA Medical Center. “The goal is to go through areas where there have been developments and improvements in understanding pathogenesis and exacerbators, and also where there are ongoing or new therapies.”

The discussion of autoinflammatory diseases will focus on the mutations and pathways involved. This better understanding has helped clarify disease etiology and led to new therapies. The presentation will touch on anti-cytokine therapies that are being used to target specific abnormalities, as well as therapies in development, she said.

New information about pathways linked to atopic dermatitis has led to the development of a promising treatment, which will be discussed in one of the presentations.

“We know there are Th2 cells that are very important in driving the inflammation and itch,” Dr. Werth said. “With a new monoclonal antibody that blocks anti-IL-4 and anti-IL-13, there is really a hope that we can be able to control the disease much better than we have been able to in the past. There are also new oral and topical JAK inhibitor therapies that are being studied, as well therapies that block IgE.”

The treatment of hidradenitis suppurativa has improved because of a better understanding of this chronic skin condition. The presentation on hidradenitis suppurativa will look at the promise of surgical and medical approaches, including specific cytokine blockade.

The first double-blind placebo-controlled interventional study for amyopathic dermatomyositis is underway, raising hopes of learning more about the inflammatory disease that is linked to muscle weakness and a rash, Dr. Werth said. There are new insights into disease phenotypes associated with specific autoantibodies in dermatomyositis.

“We are getting better at knowing how to measure the disease on the skin and its impact on quality of life,” she said. “We are also aware we need better therapies because our current therapies are not as effective as we would like.”

Atypical presentations of pyoderma gangrenosum highlight the “huge need” for more information about the condition, Dr. Werth said. The presentation on pyoderma gangrenosum will focus on understanding the condition and look at potential new therapies.

The final presentation will explore lupus, which has been the focus of several studies that led to the development of new treatments. There is increased understanding of complex cytokine loops and the genetics of cutaneous lupus.

“There are a large number of interesting biologics and small molecules in the pipeline. There are several exciting studies that have been done with antibodies that block type I interferons. There are numerous other ongoing studies with anti-cytokine antibodies, antibodies that target pathogenic inflammatory cells, and new oral small molecules that block transcription factors genetically linked to the risk of lupus that could have a huge impact on the ability to manage these patients,” Dr. Werth said.

To learn more about new treatments for atopic dermatitis, check out Dermatology World’s December cover story at aad.org/dw/monthly/2016/december/playing-the-angles.
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*Saturday, March 4, 2017*

10:45 AM – 11:00 AM Registration
11:00 AM – 11:45 AM Program

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  - Paul Yamauchi, MD, PhD

- **Expert Rheumatologist**
  - Sergio Schwartzman, MD

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Hear Cyndi Lauper’s Story

**DINNER SYMPOSIUM**

*Sunday, March 5, 2017*

6:30 PM – 7:00 PM Registration
7:00 PM – 10:00 PM Program

Orange Ballroom E-G • Hilton Orlando • Orlando, FL

Please arrive at 6:30 PM to register.

*Dinner will be provided.*

Presented by:

- **Jeffrey Weinberg, MD**

**Featured Patient:**

- **Cyndi Lauper**

This program is independent and is not part of the official AAD Annual Meeting, as planned by its Scientific Assembly Committee. This program does not qualify for continuing medical education (CME) credit.

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Now Approved!
Connect the dots to learn more

at booth #2589
Looking out for the community
Dermatologists need to recognize threats to public health

Physicians are trained to treat the patients in their offices, but they also need to recognize when a patient has a condition that could spread in a community. Indications of those danger signs and how to deal with them will be examined Friday in “Outbreak! Public Health Threats in Clinical Dermatology.”

“The idea of this session is to give dermatologists an opportunity to think about where and how that patient’s illness fits into the broader community health context and whether the condition we are seeing in one person might be something that has been influenced by, or is part of, a larger scale community outbreak,” said the symposium director, Wingfield Ellis Rehmus, MD, MPH.

Seven presentations during the session will explore the threat of climate change, flooding, syphilis, risky fads, and contact dermatitis, as well as how to recognize when a condition is a danger to a community and how to deal with the threat.

“This session is titled ‘Outbreak,’ and clearly there is an infectious disease focus, but not all of the presentations are about infectious diseases,” said Dr. Rehmus, clinical assistant professor at the University of British Columbia, Vancouver, Canada. The first presentation will provide an overview to the topic and a framework for thinking about public health issues in a clinical setting. It will address what might trigger a dermatologist to recognize an individual case or group of cases that is part of a larger outbreak. For example, one group of dermatologists recognized a change in the presentation of hand, foot, and mouth disease and was able to uncover changes in the strains of coxsackie virus that led to the new presentation.

Another presentation will look at climate change and its impact on skin disease. It is anticipated that the incidence of skin cancer could rise with a greater exposure to ultraviolet light, and changing climate can expand the habitat of disease vectors.

Climate change also is linked to an increase in extreme weather events that can trigger flooding. Another speaker will discuss the dermatologic consequences of flooding, such as the flooding that followed the 2004 Asian tsunami. Indonesian hospital reports on dermatologic disorders in that period showed that 52 percent of cases were infections, with eczemas and traumatic wounds each making up 30 percent of cases.

Also discussed will be the syphilis epidemic among men who have sex with men and the work of public health workers to deal with the ongoing outbreak among gay men in the United States.

Another threat is how to deal with fads that can go viral among social media users. An example is the recent salt ice challenge in which people put salt on their skin and held ice on top of it to simulate localized frostbite, causing many injuries.

When new chemicals are used in consumer products, outbreaks of contact dermatitis can arise. Another topic to be discussed is methylisothiazolinone, a chemical that was used in baby wipes but led to an increase in contact dermatitis reactions. A presentation will look at the threat of chemicals used in cosmetics that can lead to outbreaks of allergic contact dermatitis.

The session’s final presentation will discuss how to approach the media in situations that could be a danger to the public health. The presentation will look at what to take to the media, how to answer questions, and how to maintain confidentiality while sharing important information so people who are at risk know what is going on, Dr. Rehmus said. “We want useful information provided, but confidentiality should be maintained and we do not want to sensationalize the problem,” she said. “Dermatologists need to remember to keep a public health lens on as they go about their day seeing individual patients and then know what to do if an outbreak that might impact the larger community occurs.”

New process expedites photodynamic therapy

By Andrea Willey, MD

Photodynamic therapy (PDT) is typically done with a one- to three-hour incubation period to produce enough porphyrins for efficacy. By gently warming the skin, we can safely reduce incubation times to 20 minutes with consistent results. Ultrafast thermal PDT saves time and is practical for physicians, and it creates a “spa like” PDT experience with a high degree of patient satisfaction. An update on PDT will be presented twice during the Annual Meeting: on Saturday afternoon as “Optimizing PDT: Thermal PDT and Beyond” and Sunday afternoon as “Photodynamic Field Therapy.” Important points that will be discussed:

- New research data show that warming facial skin during incubation of ALA (aminolevulinic acid) can shorten incubation times to 20 minutes and consistently produce significant porphyrins as demonstrated with porphyrin photography.
- A new method of “ultrafast thermal PDT” has been shown to be effective for treating facial actinic keratoses.

Breaking News

Botulinum toxin tips to be shared using video

Experienced injectors of botulinum toxin will use video to share techniques and tips for a variety of situations during an interactive Friday morning session that features 10 presentations and question and answer sessions.

Suneel Chilukuri, MD, will discuss new uses of neuromodulators such as botulinum toxin, abobotulinumtoxinA, and incobotulinumtoxinA for nonsurgical nasal contouring, including nasal tip droop and nasal flair. Dr. Chilukuri, a cosmetic and dermatologic surgeon from Houston, will also discuss using the neuromodulators for correction of unilateral eyelid ptosis and reshaping the calf.

Other topics he will discuss during “Finest — Texas Style! Pearls From Houston” include a new nonsurgical vaginal rejuvenation device, a new body contouring add-on, and reversing partial blindness caused by filler to the lip. Presenters from across North America will also share their tips during the session.
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Nearly 80% of rosacea patients reported having to use more than one medication to manage the condition.*

Rozatrol™ features a multiplex of ingredients to relieve the multiple symptoms known to be associated with rosacea. All in One Tube.

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*Independent third party study of 22 subjects to assess the efficacy potential of Rozatrol™ in minimizing the signs and symptoms of Rosacea. Subjects were evaluated at 2, 4, and 6 weeks with the following protocol AM and PM: Oilaclease™, Rozatrol™ and Oclipse-C™ SPF 50 in the AM. *Source: National Rosacea Society Survey

ZO SKIN HEALTH INC
BY ZEIN OBAGI MD
zoskinhealth.com

VISIT US AT BOOTH #2069
Surgical principles
Experts to explain tips for many basic procedures

earn the intricacies of cutaneous surgery or get an update on procedures you can do in your office by attending “Key Surgical Principles We All Should Know.” The symposium will cover anatomy, which antibiotics to use, painless procedures, and tips for suture techniques, skin grafts, and basic flaps.

“The session is focused on going over the basics of skin surgery, and this includes surgery for skin cancer or for benign conditions like cysts or lipomas,” said session director Sarah T. Arron, MD, PhD. “We have a panel of excellent surgeons who will be speaking to the general dermatologists who might do some excisions in their practices or residents who are interested in surgery or want to incorporate more surgical procedures into their training.

“This is very basic, very practical, and designed around things that dermatologists do every day.”

The symposium is designed to be a visual teaching course, featuring slides, photos, and detailed explanations of the best approaches for several procedures, with ample time for the experts to answer questions from the audience.

“There are a lot of diagrams of anatomy and different types of flaps and grafts that surgeons might do,” said Dr. Arron, an associate professor of dermatology at the University of California, San Francisco. “For many people, this will be an opportunity to ask surgeons about how they deal with getting into a difficult situation, getting out of a difficult situation, or avoiding a situation like that.

“I encourage people to come to the whole session because there is a lot of information that integrates between different topics. For example, learning how to put in a good deep suture makes executing some of the flaps much simpler.”

Primary facial anatomy, with a focus on major nerves of sensation and motor function, will be discussed, as well as areas that can have bleeding complications.

A second presentation will look at guidelines for preoperative antibiotic prophylaxis — primarily for endocarditis and prevention of orthopedic joint infection. Also discussed will be which patients should be given antibiotics and what type should be used to prevent an infection after a surgical procedure.

“Tips and Tricks for Painless Surgery” will explore local and regional anesthesia, and the use of distractor techniques to make patients more comfortable.

Planning for procedures will be featured, with a focus on how to use sutures to make a skin approximation and improve cosmetic outcomes.

“Successful Skin Grafts” will be a foundational talk about designing, harvesting, and placing skin grafts, and how to improve the outcomes post-operatively.

Finally, the basics of design of advanced rotation and transposition flaps will be shared. The emphasis will be on tissue movement and the design of tension vectors.

Dr. Arron will make the final presentation, pulling together information from earlier presentations to assess how best to avoid complications and how to handle complications such as infections, bleeding, and nerve damage.

“This is a comprehensive session that is appropriate for anybody who is interested in getting a little more experience, or reviewing some of the things they already do in their practices,” Dr. Arron said. “All of the speakers have worked on ways to put in their own pearls or teaching tricks that can illuminate some of these topics. I learn something new every time we have this session, and I think the audience will as well.”

Nanotechnology in photoprotection
New research data to show the role of nanotechnology in sun protection

By Adnan Nasir, MD, PhD
Clinical assistant professor of dermatology
University of North Carolina, Chapel Hill

he future of medicine and dermatology lies in an emphasis on prevention of disease at its earliest stages.

Skin cancer is an epidemic in medicine. Photoprotection is a key element in the prevention of skin cancer. Currently available methods of photoprotection include limiting outdoor hours and times of sun exposure, seeking shade, wearing sun protective clothing/eyewear, and using sunscreen. Existing sunscreens are limited by a narrow spectrum of UV protection, degradation in the presence of UV light, and formulations that are unsatisfactory (cosmetically inelegant or cannot be admixed with other useful materials, such as insect repellants). Advances in nanotechnology are broadening choices and effectiveness of photoprotective agents and materials available to patients and physicians. We now know that sunscreens containing nanoparticles are generally effective, and safe, especially those containing biocompatible ingredients, as well as ingredients that have had their reactivity mitigated through quenching coatings. We also know that nanoparticulate sunscreens are more stable and have a broader spectrum of activity than traditional sunscreens. Most dermatologists — according to recent studies — are not aware of the photo-instability and photo-degradability of sunscreens, something that is less prevalent in nanoparticulate sunscreens. Sunscreens containing nanoparticles can be formulated to work with other ingredients, such as insect repellants, or retinoids. They can also be more easily made in cosmetically elegant, non-greasy, and invisible formulations. Photoprotective nanomaterials are being incorporated into laundry additives and textiles to make sun protective clothing. These are being developed and should be available in the near future. High-energy (X-ray) photoprotective topical agents utilizing nanoparticles may be helpful for health care providers working with radiation, and for patients undergoing radiation therapy to protect areas outside the target field of radiation.

Concentrated center food options
Annual Meeting attendees have a variety of food options at several Orange County Convention Center food courts, many of which were recently remodeled. The food courts offer barbecue foods, deli sandwiches, burgers, and pizzas, as well as international menus of Greek, Chinese, French, Italian, and Japanese food. Options include freshly prepared menu items with healthy options.

Locations of food courts:
• The AAD Food Court is at the back of Exhibit Hall A-B on the second floor.
• Food courts are located on the lower levels of the West Building.
• A variety of portable hospitality carts are located on all levels, serving beverages and snacks.  
‘Cosmetics’ to look at effect of products, procedures on skin

Friday’s “Cosmetics” symposium will return to its scientific roots, reviewing products used to improve the health of skin and hair. Speakers will present a variety of topics related to skin care, including the impact of aging, developments in skin lightening, photoprotection, the effect of nutrition supplements, using optical coherence tomography (OCT) to evaluate anti-aging products, and an overview of fad products.

“The through-the-years, this symposium has also included procedural dermatology, such as toxins, fillers, and devices. We have come a bit full circle — a symposium dedicated to the discussion of aesthetic aspects of skin care,” said session director, Diane S. Berson, MD.

Nine speakers will present updates on advances in skin care, with a focus on products and their ingredients, new research, and dealing with specific patient concerns, such as aging and pigmentation, said Dr. Berson, associate clinical professor of dermatology at Weil Cornell Medical College, New York. An overview of aging around the globe will look at how people of different races and ethnicities age differently. Other presentations will discuss various photo rejuvenation products.

“Optical methods that evaluate the success of various anti-aging ingredients applied to the skin will also be reviewed,” Dr. Berson said. “OCT is a method usually used to evaluate suspicious lesions. However, this method may be useful to evaluate changes in the skin that are affected by various topical products.”

The ingredients in over-the-counter cosmeceuticals and prescription therapy used for skin lightening and hyperpigmentation will be examined. They can be used alone or in combination with aesthetic procedures, and their use and potential side effects will be presented.

New ingredients used in sunscreens, camouflage cosmetics, and make-up related products used for photoprotection will be discussed, with an emphasis on which are best for specific patient groups. The benefits of nutritional supplementation and how they may improve skin health and appearance will be explored. Another presentation will look at allergic reactions to cosmetic ingredients, with a focus on managing contact dermatitis.

The effect of supplements and procedures in hair care will be reviewed, with an emphasis on popular trends, such as hair straightening. Also discussed will be trends in shampoos, conditioners, and other hair-care products.

The final presentation will look at fad beauty treatments. This will help dermatologists be aware of what their patients are reading and hearing so they can answer patient questions about the validity of the products, Dr. Berson said. “Our patients are very interested in the latest in skin care. It is up to us as dermatologists to understand the science and the mechanism of action of these various products and to be able to give our patients honest, sound advice about the most effective treatments for their skin,” she said.

‘AAD Friday’ to look at effect of products, procedures on skin

Hands-on: Fire and ice face off in surgery demo

Electrosurgery and cryosurgery. How does each one work? Which one would you select for common benign lesions? What is the place in oncology for either?

Find out during “Hands-on: Fire and Ice! Electrosurgery and Cryosurgery.” It offers expert faculty to share tips on two procedures that never go out of fashion — cryosurgery and electrosurgery.

The session directors, Paola Pasquali, MD, of Caracas, Venezuela, and Arash Taheri, MD, of Winston Salem, North Carolina, will direct a friendly duel between these techniques. Using cryo tweezers and probes and measuring the depth of tumors with the help of high-frequency ultrasound are some of the less common techniques that will be taught in the workshop. A tuition fee and ticket are required for admission.

“The most commonly used method is the spraying or open technique, mostly used in benign lesions,” she said. “For exophytic lesions, previously frozen cryo tweezers can be ideal as they spare healthy tissue that surrounds a protruding benign tumor. Skin malignant tumors are preferably treated with probes.”

Support for this program is being provided by Aclaris Therapeutics, Inc. (Booth 3526) and will be published in tomorrow’s edition of Dermatology World Meeting News.

Image provided by Visual Dx

Today’s answer is available at Aclaris Therapeutics, Inc. (Booth 3526) and will be published in tomorrow’s edition of Dermatology World Meeting News.

Hands-On: Fire and Ice! Electrosurgery and Cryosurgery (S014)
9 a.m.-noon
Room W210C

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Support for this program is being provided by Aclaris Therapeutics, Inc.
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  - Press Office and Media Appreciation Luncheon
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Saturday, March 4 10 a.m. – 5 p.m.
Sunday, March 5 12 p.m. – 5 p.m.
Monday, March 6 10 a.m. – 5 p.m.

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**WELCOME, continued from page 1**

- Sunday morning offers an annual highlight of the meeting—the Plenary, with its four named lectures on scientific and clinical issues, a guest speaker, and addresses by the AAD president and president-elect.
- Those studying for the in-training exam, board certification, or recertification in dermatology can attend “Boards Blitz” (S049) Monday morning. The three-hour interactive program will provide key points for identifying and answering questions on the digital image portion of the certification exam.
- The meeting will conclude Tuesday morning with two perennial favorites—“Therapeutic and Diagnostic Pearls” (S068) and “What’s New in Dermatology” (S069).
- Early career physicians have several education and networking opportunities, including a Resident Reception and Young Physician and New Member Reception Friday evening, and “Resident Jeopardy” (S052) and “Boards and Beyond” (F116) on Sunday afternoon.

The learning opportunities are not limited to education sessions. The Exhibit Hall is open Friday, Saturday, and Sunday, with more than 400 exhibitors displaying new products and services, as well as Industry Expert Sessions in which exhibiting companies presents new research on products and conduct product demonstrations.

Returning this year in The Connection, a popular area introduced last year where attendees can visit the AAD Resource Center, view e-posters, listen to poster authors in the Poster Presentation Theaters, and relax at the Networking Lounges.

“Dr. Vidimos and the planning committee have put together a program that will certainly make all of your CME wishes come true,” said AAD President Abel Torres, MD, JD. “It is our hope that the experience here in Orlando will be one of the happiest for you and your family. Enjoy the meeting, and don’t forget to visit our AAD Resource Center to learn how your new AAD Practice Management Center can also make your practice dreams come true.”

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**PLENARY, continued from page 1**

**Repurposing.** She is a pediatric dermatologist at Université de Bordeaux, Bordeaux, France.

Dr. Léauté-Labèze will review how physicians discovered the effect of propranolol on hemangiomas while treating an infant for corticosteroid-induced myocardopathy.

**Lila and Murray Gruber Memorial Cancer Research Award and Lectureship**

Boris C. Bastian, MD, PhD, will present “How Moles Become Cancer.” He is a professor of dermatology and pathology at the University of California, San Francisco.

Dr. Bastian will discuss research on the evolution of precursor lesions to melanoma and the molecular makeup of melanocytic neoplasms.

**Marion B. Sulzberger, MD, Memorial Award and Lectureship**

Joel M. Gelfand, MD, MSCE, will discuss the relationship between psoriasis and other serious conditions in “Getting to the Heart [and Other Comorbidities] of Psoriasis.” He is a professor of dermatology and epidemiology and director of the Psoriasis and Phototherapy Treatment Center at the University of Pennsylvania.

Dr. Gelfand will discuss new research that associates psoriasis in patients with major cardiovascular events, metabolic disorders, diabetes, end-stage renal disease, and mortality.

**Guest Speaker**

Rear Admiral Jordan W. Tappero, MD, MPH, will present “The West African Ebola Epidemic and the Global Health Security Agenda.” He is a senior advisor for Global Health, Center for Global Health (CGH) at the Centers for Disease Control and Prevention. Dr. Tappero will discuss how Ebola moved into West Africa, how the epidemic was tracked by its spread to health care workers, and how it was eventually controlled. He also will review efforts to prevent future epidemics by improving the health infrastructures of countries around the world.

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Download the new AAD Meeting Mobile App

It's back... and better than ever! The AAD Meeting Mobile App has been redesigned for optimum functionality and easier navigation at the 2017 AAD Annual Meeting. Please note that the old AAD Meetings Mobile App (with the blue AAD logo) is now officially inactive, so you must download the new app with the white AAD logo in the iPhone App Store or Google Play.

Overall, the new app will offer the same features as the previous app, which includes the following:

- Session Schedule: Listing of sessions by day, type, category, and speaker; bookmark sessions you like, take notes, or access select session handouts
- Exhibitors: Search by name or category, or view the exhibit hall floor plan
- Speakers: Search by name to see what session they are speaking in
- Maps: Explore floor plans for session rooms
- Ask Me: Discover answers to frequently asked questions
- Event Listing: Council, Committee, Task Force meetings, Affiliate and Reunion Groups, Industry Expert Sessions, and Industry Non-CME (INC) Programs (previously known as PIPs)
- E-Posters: Access e-Posters; search by author, title, category, keyword, or poster number
- Audience Response: Access Audience Response Sessions and participate via your mobile device

For instructions, visit www.aad.org/mobile for links on how to download the app for iPhone and Android smartphones. You may also search “AAD Meetings” in the iPhone App Store or Google Play and download the app with the white AAD logo icon.

If you have questions or concerns while at the meeting, visit one of our two Mobile App assistance desks at the Orange County Convention Center in West Lobby B, Level 1, or at The Connection, Hall B4. Both desks will be open Friday through Monday from 7 a.m. to 5:30 p.m.

Attend an Industry Non-CME (INC) Program

Don’t miss out on attending Industry Non-CME (INC) Programs being held in the evening from March 2 – March 5, 2017, in Orlando, FL. At the sponsoring company’s discretion, these programs may be promotional or educational in nature.

Programs are held conveniently at the Hyatt Regency Orlando and/or Hilton Orlando, and cover a range of topics.

For the latest information on program titles, times, locations, and registration go to aad.org/incprograms.
You’re invited to join the discussion!

Moving Beyond Topicals: Perspectives on Systemic Treatment for Psoriasis

INDUSTRY EXPERT SESSION

Sponsored by Celgene

Friday, March 3, 2017 / 11:00 AM – 11:45 AM / Exhibit Floor
Orange County Convention Center / Orlando, Florida

This Industry Expert Session is a promotional activity and is not approved for continuing education credit. The content of this session and opinions expressed by presenters are those of the Presenting Company or presenters and do not represent an endorsement by, nor imply that the products have been evaluated or approved by the American Academy of Dermatology.

Pursuant to the PhRMA Code on Interactions with Healthcare Professionals, attendance at this promotional program is restricted to healthcare professionals. Accordingly, spouses and other guests who are not healthcare professionals may not attend this event. Celgene will report transfers of value made to US healthcare professionals to the extent required by federal and state laws, as applicable. To learn about how Celgene Corporation complies with the Physician Payments Sunshine Act visit http://www.celgene.com/about/compliance/sunshine-act/.
IMMEDIATE AND LONG LASTING

ECZEMA ITCH RELIEF
WITH JUST ONE USE

Clinically proven to relieve dry, itchy, irritated skin due to eczema¹

Intensely moisturizes without a greasy feeling

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61% Reduction in Itch Scores in 3 Hours

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Immediate Post App</th>
<th>Hour 3</th>
<th>Day 7</th>
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</thead>
<tbody>
<tr>
<td>Mean Score (Itch VAS Scale)</td>
<td>6.48*</td>
<td>4.56*</td>
<td>2.51*</td>
<td>2.26*</td>
</tr>
</tbody>
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* Significant improvement (p<0.001)

n = 39 patients with mild to moderate AD

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Fragrance free, paraben free, steroid free, allergy tested

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Triple Oat Formula

Colloidal Oatmeal
Avenanthramides
Oat Oil
Ceramide 3

Recommend AVEENO®
Solutions for Sensitive and Compromised Skin

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¹Based on Nielsen Sales Volume. Johnson & Johnson Consumer Inc. calculation based in part on data reported by Nielsen through its Custom Scanned Service for the Baby Lotion/Eczema Benefit & Body Moisturizers Eczema Treatment combined for the 52-week period ending July 30, 2016, for the Total US market and eMDC channel, according to the Johnson & Johnson Consumer Inc. custom product hierarchy. Copyright © 2016. The Nielsen Company. All data on file.